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“NAVIGATING THE LANDSCAPE

CHALLENGES AND OPPORTUNITIES OF GENERATION Z”



EDITORIAL



"Once you replace negative thoughts with positive ones, you'll start having positive results."

-E.E. Cummings

Dear Friends,

The power of positive thinking serves as a ray of hope and resiliency in a world that is frequently full of obstacles and unknowns. Although it could sound easy, cultivating a positive outlook has a greater impact than simple optimism; it affects how we perceive the world, how we behave, and ultimately how happy our lives are.

Positive thinking is recognizing problems and consciously choosing to concentrate on opportunities, solutions, and the possibility of progress rather than denying or minimizing them. It's about teaching the mind to find the bright side of any situation, to appreciate the little things that brighten our days, and to find beauty in the middle of chaos. The power of positive thinking to influence our world is among its most significant features. Our thoughts have a profound impact on our feelings, actions, and results. Positive events and opportunities are more likely to come our way when we approach life with an optimistic mindset. This is a manifestation of the law of attraction, which states that like attracts like, rather than just a coincidence. We attract similar energies and chances into our lives when we exude positivity and confidence in our talents. Furthermore, thinking positively makes us more resilient to hardship. Those who have an optimistic outlook see adversities as short-term setbacks and chances for improvement rather than giving in to hopelessness or defeat. They are aware that failure is a necessary step on the road to success rather than a reflection of their value. In conclusion, thinking positively is a way of life—a deliberate decision to face every day with hope, fortitude, and thankfulness—rather than a passing emotion. We can realize our infinite potential and design a happy, meaningful, and fulfilled existence by using the power of positive thinking. Lao Tzu, the great Chinese thinker, famously stated "Watch your thoughts, they become your words; watch your words, they become your actions; watch your actions, they become your habits; watch your habits, they become your character; watch your character, it becomes your destiny." Thus, let us select ideas that point us in the direction of a better, more prosperous future.

Best Wishes!

Arun Kumar

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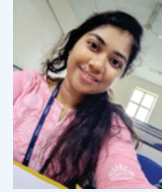
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"NAVIGATING THE LANDSCAPE CHALLENGES AND OPPORTUNITIES OF GENERATION Z"



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Generation Z, born into a world of rapid technological advancement and unprecedented global challenges, faces a landscape defined by both adversity and promise. Economic uncertainty looms large as they step into adulthood, grappling with job insecurity, soaring housing costs, and mounting student debt. Yet, amidst these trials, there lies an opportunity for resilience and innovation. Climate change presents an urgent call to action, compelling this generation to address environmental degradation and champion sustainable solutions for a brighter future. Mental health issues, exacerbated by social media pressures and academic stressors, underscore the need for compassionate support systems and destigmatization efforts. However, in the face of adversity, Generation Z emerges as a beacon of hope, advocating passionately for social justice and equity. They harness the power of digital platforms to amplify marginalized voices and drive meaningful change. Technology addiction poses a challenge to their well-being, yet it also offers avenues for connection, creativity, and activism. Political polarization threatens to divide, yet Generation Z rises above, engaging in civil discourse and redefining civic participation for the digital age. Education reform becomes imperative as they question traditional models and advocate for inclusive, relevant learning experiences that prepare them for the complexities of the modern world. Embracing globalization and diversity, they celebrate cultural exchange and promote greater acceptance and understanding across borders. With a desire for meaningful work and a reimagined work-life balance, Generation Z pioneers new paths towards personal fulfillment and societal impact. In the midst of uncertainty, they stand as resilient agents of change, navigating challenges with courage, creativity, and a steadfast commitment to

shaping a better tomorrow.

Here are some of the key challenges that Generation Z may be grappling with:

1-Economic Uncertainty: Many members of Generation Z are entering adulthood during a time of economic uncertainty, characterized by job insecurity, rising housing costs, and increasing student debt. The global financial crisis of 2008 and the economic impacts of the COVID-19 pandemic have exacerbated these challenges.

2-Climate Change: Generation Z is coming of age at a time when the effects of climate change are becoming increasingly apparent. They face the daunting task of addressing environmental degradation, extreme weather events, and the need for sustainable solutions to ensure a livable planet for future generations.

3-Mental Health Issues: Generation Z is experiencing higher rates of anxiety, depression, and other mental health issues compared to previous generations. Factors such as social media usage, academic pressure, economic uncertainty, and societal expectations contribute to these challenges.

4-Social Justice and Activism: Members of Generation Z are passionate about social justice issues such as racial equality, gender equality, LGBTQ+ rights, and immigration reform. They are actively engaged in activism and advocacy efforts both online and offline, pushing for systemic change and greater inclusivity.

5-Technology Addiction and Digital Well-being: Growing up in the digital age, Generation Z faces challenges related to



technology addiction, screen time management, and maintaining a healthy balance between online and offline activities. They are also navigating the impact of social media on their self-esteem, relationships, and mental well-being.

6-Political Polarization: Generation Z is coming of age in a politically polarized environment, with divisive rhetoric, ideological conflicts, and growing distrust in institutions. They are seeking ways to bridge divides, promote civil discourse, and engage in constructive political participation.

Education Reform: Generation Z is questioning traditional education models and advocating for reforms to make education more relevant, accessible, and equitable. They are exploring alternative learning pathways, embracing technology in education, and advocating for changes to the curriculum to address contemporary issues.

7-Work-Life Balance: With a desire for meaningful work and flexibility, Generation Z is redefining traditional notions of work-life balance. They prioritize personal fulfillment, work that aligns with their values, and opportunities for creativity and self-expression.

8-Globalization and Diversity: Generation Z is growing up in a more interconnected and diverse world, where globalization and multiculturalism are shaping their perspectives and experiences. They value diversity, inclusivity, and cultural exchange, and are advocating for greater acceptance and understanding across borders.

9-Political Engagement and Civic Participation: Despite being stereotyped as disengaged or apathetic, Generation Z is actively engaging in political activism, grassroots organizing, and civic participation. They are harnessing the power of social media and digital tools to mobilize for change and influence public discourse.

Generation Z faces a multitude of opportunities amidst the challenges they encounter:

1-Technological Advancements: Growing up in the digital age, Generation Z possesses a deep understanding of technology and its potential. This positions them to harness

emerging technologies for innovation, entrepreneurship, and problem-solving in various fields.

2-Social Entrepreneurship: With a strong sense of social justice and environmental awareness, Generation Z has the opportunity to pioneer social entrepreneurship ventures that address pressing societal and environmental issues while also generating sustainable business solutions.

3-Global Connectivity: Generation Z is more globally connected than any previous generation, thanks to the internet and social media. This connectivity opens doors for collaboration, cultural exchange, and activism on a global scale.

Education Innovation: As they challenge traditional education models, Generation Z has the opportunity to shape the future of learning by advocating for personalized, technology-driven approaches that foster creativity, critical thinking, and lifelong learning.

4-Diversity and Inclusion: Generation Z embraces diversity and inclusivity, seeing opportunities to create more equitable and representative societies. They have the potential to drive positive change by championing diverse voices and perspectives in various spheres of life.

5-Environmental Stewardship: With a heightened awareness of climate change and environmental issues, Generation Z can lead the way in promoting sustainability, advocating for green technologies, and implementing eco-friendly practices in their communities and industries.

6-Political Activism: Generation Z's active engagement in political activism and civic participation presents an opportunity to influence policy decisions, advocate for systemic change, and shape the future of governance at local, national, and global levels.

7-Creativity and Innovation: Generation Z's creative mindset and entrepreneurial spirit enable them to explore unconventional career paths, pursue their passions, and drive innovation in areas such as art, design, technology, and entertainment.

8-Flexible Work Models: With a desire for work-life balance and meaningful employment, Generation Z can advocate for and embrace flexible work arrangements, remote work options, and alternative career paths that prioritize well-being and personal fulfillment.

9-Community Building: Generation Z values authentic connections and community engagement. They have the opportunity to build strong, supportive communities both online and offline, fostering empathy, solidarity, and collective action to address shared challenges and aspirations.

Conclusion

Generation Z stands at the intersection of unprecedented challenges and boundless opportunities. Despite facing economic uncertainty, environmental crises, mental

health struggles, and societal divisions, this generation exhibits remarkable resilience, creativity, and determination. Through their commitment to social justice, technological innovation, and civic engagement, Generation Z is reshaping the landscape of the 21st century. As they navigate the complexities of a rapidly changing world, they embrace the opportunities before them with optimism and courage. With their diverse perspectives, global connectivity, and unwavering commitment to positive change, Generation Z holds the potential to lead us towards a brighter, more inclusive future. As we witness their remarkable contributions and resilience, it becomes clear that Generation Z is not just the future but also the driving force behind transformative progress in the present.





COMMERCE QUIZ

- A "Business Plan" is
 - A diary entry
 - A plan for a day's work
 - A document that outlines the future objectives and strategies for a business
 - A shopping list
- Salary paid by an Indian company to its employees working in one of its branches outside India is
 - Salary deemed to accrue in India
 - Salary accruing outside India
 - Salary accruing in India
 - None of the above
- Mohan Received a gift of Rs.35,000/- each from his 3 friends on 30th March 2019
 - 105,000 is taxable
 - 50000 is taxable
 - Not taxable
 - Rs. 55000 is taxable
- Income of minor is clubbed however the clubbing provision is not applicable if
 - Parents are separated
 - Minor is a married daughter
 - Minor is handicapped as specified u/s 80U
 - None of the above
- Unabsorbed depreciation can be carried forward for set off
 - For an unlimited number of years
 - For a period of four years only
 - For a period of eighteen years only
 - For a period of eight years only

URINARY TRACT INFECTION (UTI)

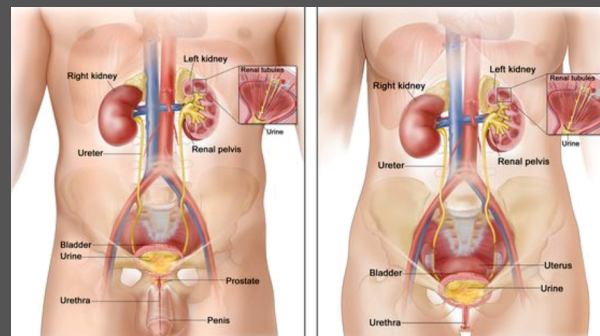
UTIs are common infections caused by bacteria that enter the urethra and infect the urinary system. These germs are usually from the skin or the rectum. While the infections can affect any region of the urinary tract, bladder infections (cystitis) are the most prevalent form.

Risk Factors: There are certain persons who are more susceptible to UTIs. Because female urethras are shorter and closer to the rectum, UTIs are more common in this population. Bacteria are able to enter the urinary tract more easily as a result.

Other factors that can increase the risk of UTIs:

- An earlier UTI
- Engaging in sexual activities
- Alterations in the vaginal flora, or the germs that reside there. Certain bacterial alterations can be brought on, for instance, by menopause or spermicide use.
- Being pregnant
- Age (younger children and elderly individuals are more susceptible to UTIs)
- Structural problems in the urinary tract, such as enlarged prostate
- Poor hygiene, for example, in children who are potty-training
- Symptoms includes, Pain or burning while urinating, Frequent urination, Feeling the need to urinate despite having an empty bladder, Bloody urine, Pressure or cramping in the groin or lower abdomen, Fever, Chills, Lower back pain or pain in the side of your back, Nausea or vomiting, etc.

Treatment: Treatment for urinary tract infections (UTIs)



typically involves antibiotics to kill the bacteria causing the infection. The specific antibiotic prescribed will depend on the type of bacteria identified through a urine culture test and the severity of the infection. Commonly prescribed antibiotics for UTIs include:

1. Trimethoprim/sulfamethoxazole (Bactrim, Septra)
2. Nitrofurantoin (Macrochantin, Macrobid)
3. Ciprofloxacin (Cipro)
4. Levofloxacin (Levaquin)
5. Ceftriaxone (Rocephin)

Prevention: You can help prevent UTIs by doing the following:

1. Urinate after sexual activity.
2. Stay well hydrated.
3. Take showers instead of baths.
4. Minimize douching, sprays, or powders in the genital area.
5. Teach girls when potty training to wipe front to back.

THE DEPENDENCY ON AI

A BLESSING AND A CHALLENGE



Neha Pandey

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Artificial Intelligence (AI) is seamlessly interwoven into the fabric of modern society, transforming the way we live and work. From technology and business to healthcare and education, AI's remarkable benefits, such as automation, data analysis, and personalization, bring efficiency and innovation. Businesses leverage AI for predictive analytics and optimization, while the healthcare industry relies on AI to aid in diagnostics, treatment planning, and drug discovery. Education benefits from AI through personalized learning experiences and intelligent tutoring systems.

However, the growing dependency on AI raises concerns about potential challenges. Automation can lead to job displacement and significant shifts in the labor market. The increasing reliance on AI in decision-making can impact transparency and accountability, potentially obscuring the reasoning behind certain choices. Bias and discrimination may also arise if AI systems inadvertently perpetuate biases present in their training data. Moreover, the integration of AI into everyday life poses risks related to privacy and security, as personal data is often involved. This dependency can lead to a loss of human control and understanding, especially in critical systems such as transportation and finance. To mitigate these risks, ethical AI development and continuous monitoring and regulation are essential. Promoting transparency and accountability, as well as preparing individuals for labor market shifts through diversification and education, can help manage AI dependency. By striking a balance between harnessing AI's power and safeguarding

against its challenges, society can build a future where AI supports human progress and well-being.

AI's Rise and Integration

Artificial Intelligence (AI) has rapidly risen to become a cornerstone of modern society, revolutionizing various sectors and bringing transformative changes across multiple fields. AI's integration has been accelerated by advances in computing power, data availability, and sophisticated algorithms. Here's an overview of AI's rise and its integration into key areas:

Key Areas of Impact

- **Business and Industry:** AI has revolutionized industries by automating tasks, optimizing processes, and enabling data-driven decision-making. In manufacturing, AI is used for predictive maintenance and quality control. In finance, AI assists in risk management, fraud detection, and algorithmic trading.
- **Healthcare:** AI is transforming healthcare by aiding in diagnostics, treatment planning, and drug discovery. Machine learning algorithms analyze medical images and patient data, leading to more accurate diagnoses and personalized treatment plans.
- **Education:** AI is reshaping education through personalized learning experiences, intelligent tutoring systems, and administrative efficiencies. Adaptive learning platforms tailor instruction to individual students' needs, helping improve educational outcomes.
- **Transportation:** Autonomous vehicles and



AI-driven traffic management systems are revolutionizing transportation. Self-driving cars promise safer, more efficient travel, while AI-powered traffic systems optimize traffic flow and reduce congestion.

Everyday Use

- **Smart Assistants and Devices:** AI powers virtual assistants such as Siri, Alexa, and Google Assistant, helping users with tasks, answering questions, and providing recommendations. Smart home devices use AI to automate and enhance daily activities.
- **Entertainment:** AI is integral to streaming services and social media platforms, providing personalized content recommendations based on user preferences and behaviour.
- **Customer Service:** AI chatbots and virtual agents handle customer inquiries and support, providing efficient and scalable solutions for businesses.

Benefits of AI Dependency

AI dependency, despite its potential risks, brings numerous benefits that have the power to transform various aspects of our lives for the better. Here are some key advantages of relying on AI:

1. Increased Efficiency and Productivity

- AI can automate repetitive and time-consuming tasks, freeing up human workers for higher-level, creative, and strategic activities.
- Businesses leverage AI to streamline processes, optimize operations, and boost productivity across industries such as manufacturing, finance, and logistics.

2. Enhanced Decision-Making

- AI algorithms can analyze vast amounts of data quickly, providing data-driven insights for informed decision-making.
- In fields like finance and healthcare, AI supports complex decision-making processes, improving outcomes and accuracy.

3. Personalization

- AI enables personalized experiences in areas such as retail, entertainment, and education by analyzing user preferences and behavior.
- Personalized recommendations and tailored learning plans improve user satisfaction and educational outcomes.

4. Improved Safety and Security

- AI enhances safety in various domains such as transportation, where autonomous vehicles promise safer roads and AI-powered traffic management reduces accidents. AI algorithms in cybersecurity help detect and respond to threats in real-time, protecting sensitive data and networks.

5. Innovation and Discovery

- AI accelerates research and development in fields such as medicine, engineering, and environmental science.
- AI-driven simulations and modeling can lead to breakthroughs and innovative solutions for complex problems.

6. Accessibility and Inclusivity

- AI-powered tools can improve accessibility for individuals with disabilities, such as speech-to-text and text-to-speech systems.
- AI-driven translation services help bridge language barriers, making information and communication more inclusive.

The dependency on AI offers substantial benefits across various sectors, enhancing efficiency, personalization, safety, and innovation. By leveraging AI's capabilities responsibly and ethically, society can harness its potential to drive progress and improve quality of life. Nonetheless, balancing these benefits with awareness of the potential risks will be crucial in ensuring AI dependency leads to positive and sustainable outcomes.

Challenges and Concerns

Dependency on artificial intelligence (AI) can bring a range of challenges and concerns. As AI becomes increasingly integrated into various aspects of society, it's important to be aware of the potential pitfalls that could arise from



excessive reliance on these technologies.

1. Job Displacement and Labor Market Shifts

- **Automation:** AI's ability to automate tasks can displace jobs, particularly in industries such as manufacturing, logistics, and retail.
- **Skill Mismatch:** The rapid evolution of AI technologies can lead to a gap between available jobs and the skills of the workforce.

2. Privacy and Security

- **Data Privacy:** AI relies on large datasets, which can include personal and sensitive information. There is a risk of data breaches and misuse.
- **Surveillance:** AI-powered surveillance systems can encroach on individual privacy and civil liberties.

3. Bias and Discrimination

- **Algorithmic Bias:** AI systems trained on biased data can perpetuate and amplify existing biases, leading to discrimination in areas such as hiring, lending, and criminal justice.
- **Fairness and Equity:** Ensuring AI models make fair and equitable decisions for all individuals is a complex challenge.

4. Dependency and Control

- **Loss of Human Control:** Over-reliance on AI can result in a lack of human oversight, which could lead to undesirable or unintended outcomes.
- **Black Box Systems:** Many AI algorithms operate as "black boxes," making it difficult for users to understand how decisions are being made.

5. Ethical Dilemmas

- **Accountability:** Determining responsibility when AI systems make mistakes can be challenging, particularly when multiple parties are involved in their development and deployment.
- **Autonomy:** Autonomous AI systems, such as self-driving cars, pose ethical

questions about decision-making in life-or-death situations.

6. Dependence on AI Infrastructure

- **System Vulnerabilities:** AI systems are vulnerable to hacking and other cyberattacks, which can have significant consequences for critical infrastructure and services.
- **Resilience:** Over-reliance on AI systems can lead to vulnerabilities in case of system failures or outages.

7. Impact on Creativity and Innovation

- **Originality:** AI-generated content can blur the lines between human and machine creativity, potentially stifling human innovation.
- **Monopolization:** The dominance of a few AI companies can limit competition and diversity in the AI industry.

8. Socio-Economic Inequality

- **Access and Opportunity:** Disparities in access to AI technologies can exacerbate existing inequalities in education, healthcare, and economic opportunities.
- **Digital Divide:** Communities with limited access to AI and digital technologies may be left behind in the AI-driven economy.

Addressing these challenges requires a multifaceted approach that includes ethical AI development, robust regulation, transparency, and ongoing monitoring. By proactively tackling these concerns, society can harness the benefits of AI while minimizing potential risks.

Mitigating AI Dependency Risks

Mitigating the risks associated with AI dependency is crucial as AI continues to play an increasingly prominent role in society. One of the most important steps is establishing ethical AI development practices. Developers must adhere to principles such as fairness, transparency, and respect for human rights to ensure that AI systems are designed and used responsibly. This includes actively addressing biases in training data and considering the societal impact of AI applications.



Transparency and accountability are also essential for mitigating AI dependency risks. By making AI algorithms and decision-making processes more transparent, users can better understand how AI systems operate and assess their reliability. Developers should provide clear explanations for how AI systems reach conclusions, enabling users to hold them accountable for outcomes. Transparency fosters trust and helps prevent misuse of AI technologies.

Continuous monitoring and regulation of AI technologies are necessary to maintain responsible use and protect individuals and society. Governments and organizations should establish and enforce regulations that govern AI development and deployment. Regular audits and assessments of AI systems can identify potential risks and ensure compliance with ethical standards. Proactive regulation can also help address emerging challenges as AI technologies evolve.

Diversification and education play a key role in preparing individuals for the changes brought about by AI. Encouraging people to develop a

diverse set of skills and engage in lifelong learning can help them adapt to shifts in the labor market caused by AI automation. Educational initiatives should emphasize the importance of critical thinking and digital literacy, empowering individuals to navigate a world increasingly influenced by AI.

In summary, mitigating AI dependency risks requires a multifaceted approach that includes ethical AI development, transparency, accountability, continuous monitoring and regulation, and education. By addressing these areas, society can harness the power of AI while safeguarding against its potential challenges, ultimately creating a future where AI supports human progress and well-being.

Conclusion

Dependency on AI presents both significant opportunities and challenges. As AI continues to shape our world, it is essential to balance its benefits with the potential risks. By embracing ethical AI development, fostering transparency, and preparing for changes in the workforce, society can harness the power of AI while safeguarding against its challenges. In doing so, we can build a future where AI supports human progress and well-being.





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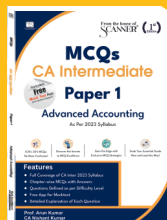
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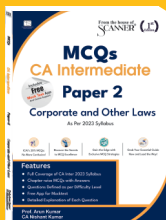
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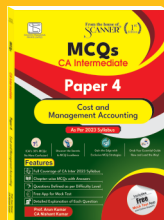
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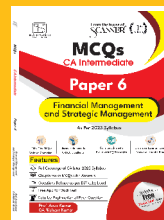
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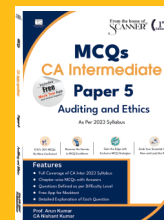
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7	2	5	3	8	1	9	6	4
1	8	3	4	9	6	7	2	5
3	1	8	7	2	5	4	9	6
4	9	6	8	1	3	5	7	2
5	7	2	9	6	4	3	8	1

**Answer
of the Previous
puzzle**

Complete the Grid so that every row, column, and every 3 x 3 box contains the digits 1 to 9. Solve the puzzle by logic and reasoning alone, there is no maths involved,

AND

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IN OUR NEXT MONTH EDITION.

INTERESTING FACTS ABOUT WIND POWER

Fact 1: Despite their apparent simplicity, wind turbines are incredibly sophisticated machines. A wind turbine actually consists of almost 8,000 distinct elements.

Fact 2: A single wind turbine can be almost four times the height of Optus Stadium. A modern wind turbine tower is 150 meters high and can generate 7.2 megawatts of power per unit.

Fact 3: A wind turbine blade can reach a length of approximately 90 meters. To put it another way, picture something that would take up almost two Olympic-sized swimming pools, but it would be spinning to capture the wind.

Fact 4: Imagine something the length of almost two Olympic-sized swimming pools, but whirling around in the sky to capture the wind. That is what a wind turbine blade can be, reaching up to 90 meters in length.

Fact 5: Farmers can benefit from wind power. Since farms are typically located distant from national parks, densely inhabited areas, and other forested areas, they can be an excellent location for wind turbines. In certain instances, farmers may be paid to erect wind turbines on their property. This could assist them in getting the most out of land they might not be using, helping both the renewable energy sector and their farming operation simultaneously.

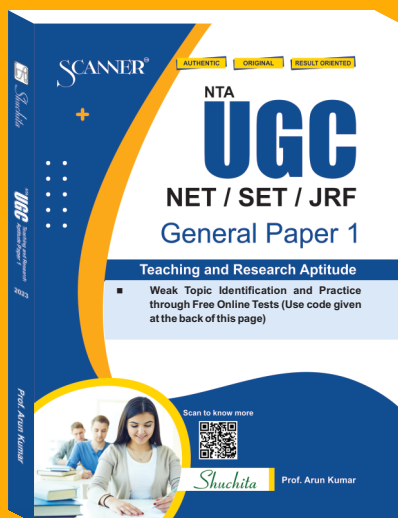
Fact 6: The cost of wind electricity is declining. As technology advances, we are able to harness wind power more cheaply and efficiently. Since the 1980s, it is expected that the cost of producing wind power has decreased by 90%.

Fact 7: WA's first wind farm was also an Australian first. The Salmon Beach Wind Farm was opened near Esperance in 1987 as the first wind farm in Australia. It had six turbines and operated until 2002.

Fact 8: Not all wind farms are located on land. Worldwide, offshore wind turbines, especially in northern Europe, are producing electricity. Since it becomes more difficult to locate suitable locations onshore, it is anticipated that we will see even more offshore wind farms in the future.

Fact 9: Not all wind energy originates from wind turbines. Some multinational corporations are investigating wind-catching technology that allows them to harness wind in midair, akin to a massive kite.

Fact 10: Wind turbines usually operate for around 20 years. After this time, the wind turbines on a wind farm could be decommissioned which typically is required to be agreed with the local community. This generally involves removing the turbine and returning the land to how it was before the installation.



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KAVIN BHARTI MITTAL

Kavin Bharti Mittal, the creator and CEO of Hike, the unicorn Hike Messenger and the mobile game software Rush game Universe (RGU). He is Sunil Bharti Mittal's son, the wealthy businessman. Mittal was born on 30 August 1987 in Delhi, India. He is the son of entrepreneur Sunil Mittal. He went to the University of York for his graduation in Electronics and Electrical Engineering. He completed his Master's in Electrical and Electronics Engineering and Management from the Imperial College London. He began his career while attending Imperial College London, a career as an intern with Google, Goldman Sachs, and McLaren Racing. For those who are unaware, he was employed by the Formula 1 team at McLaren Racing. Hike Messenger was launched in 2012, and was available immediately in over 100 countries. Hike kept users glued to the app using multiple marketing methods. In 2013, they raised \$7 million in funding from Bharti Softbank, a VC fund which was a joint venture between Mittal's father and Softbank. Hike relied on the big bucks to launch targeted ad campaigns for user acquisition. Their most famous one was "keep your friends close", a campaign that introduced the concept of Hike's USP of sending 'Stickers' as messages within the app. In 2019, Hike decided to shut down the app citing that the market dynamic had shifted with cheaper data coming in and smartphone prices dipping sharply. According to Mittal, the smartphone itself was now a SuperApp, undercutting the need for a SuperApp like Hike in the Indian market.

After Hike's closure, Mittal pivoted the company to focus on building the Rush Gaming Universe, a mobile gaming application. In August 2021, they announced an undisclosed round of funding led by Tinder cofounder Justin Mateen. The round also saw participation from SoftBank Vision Fund CEO

Rajeev Misra, Tinder co-founder Sean Rad, Flipkart co-founder Binny Bansal, CRED founder Kunal Shah, and others. In February 2022, Mittal announced that Polygon had joined Hike's list of investors and partners, with the Rush Gaming Universe confirming its rumoured plans for block chain gaming. In May 2022, Mittal's Hike announced an



undisclosed round of funding from web3 investors Jump Capital, Tribe Capital, and Republic Crypto, the block chain investment arm of Republic Capital. They continued to prioritize customer pleasure and initiated a co-creation process with customers, soliciting comments in real-time to continuously enhance the app experience. Mittal increased the number of users of the Hike app by utilizing his relationship with Bharti Airtel to introduce a free data plan for users of the app. In July 2014, Hike Messenger became the most downloaded software on the Indian Google PlayStore and Apple AppStore, partially due to their effective marketing approach and special features. Over the next two years, they raised over \$80 million, with the help of top VC companies and a few well-known Silicon Valley figures. During that time, they achieved over 100 million members. Kavin, who's had prior stints at Google and Goldman Sachs, believes that he's building a "new social future" for Indian millennials who are obsessed with communication. He received the Trendsetting CEO Award at ET Panache Trendsetter Awards 2016. In 2016, he was listed on an Entrepreneur magazine '35 under35.'

THE ASS AND HIS DRIVER

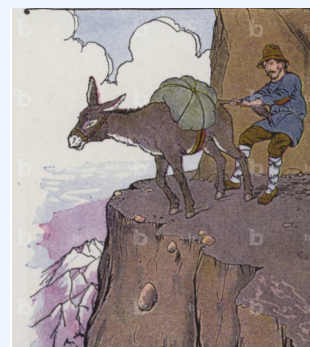
An Ass was being driven along a road leading down the mountain side, when he suddenly took it into his silly head to choose his own path. He could see his stall at the foot of the mountain, and to him the quickest way down seemed to be over the edge of the nearest cliff. Just as he was about to leap over, his master caught him by the tail and tried to pull him back, but the stubborn Ass would not yield and pulled with all his might.

"Very well," said his master, "go your way, you willful beast, and see where it leads you."

With that he let go, and the foolish Ass tumbled head over heels down the mountain side.

Morale: *They who will not listen to reason but*

stubbornly go their own way against the friendly advice of those who are wiser than they, are on the road to misfortune.



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Warm regards,
Editor
Shuchita Times

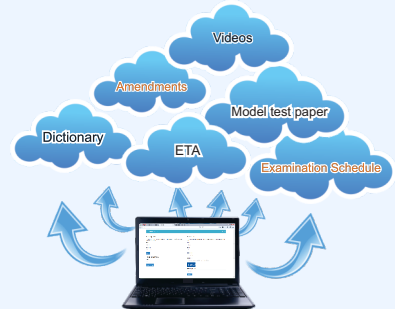
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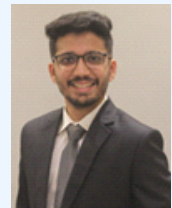
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