



SHUCHITA TIMES

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THE FOOD INDUSTRY

**BALANCING ECONOMIC GROWTH, INNOVATION,
AND SUSTAINABILITY WITH ENVIRONMENTAL
AND ETHICAL CHALLENGE**



EDITORIAL



"Everybody fails, its no big deal. Its what being human is. Don't let that stop you from taking risks"

-Katty Kay

Dear Friends,

Failure is an inevitable part of life, yet society often conditions us to fear it. The truth is, everybody fails, and it's no big deal. Embracing failure as a natural part of growth can transform our perspective, making us more resilient, creative, and ultimately, successful. Seldom does success impart priceless insights that failure can. We are compelled to examine what went wrong after we fail, which aids in the improvement of our methods, techniques, and strategies. To succeed in the long run, you must learn these lessons. We develop resilience each time we fall short and then get back up. Having this mental toughness is essential for overcoming obstacles in life and rising stronger from failures. Failure is the source of many innovative concepts and inventions. When things don't go as planned, we are frequently forced to think creatively and unconventionally, which leads to innovative ideas we might not have thought of otherwise. It's easy to view successful people as infallible, but their failures remind us that they, too, are human. This realization fosters empathy and a deeper connection with others, as we all share the experience of not getting things right sometimes. Failure is not the end; it's a part of the journey. Everyone fails, and it's no big deal because each failure brings us closer to our goals. By embracing failure, we unlock our potential to grow, innovate, and ultimately succeed. So the next time you stumble, remember: it's just a step on the path to something greater.

Best Wishes!
Arun Kumar

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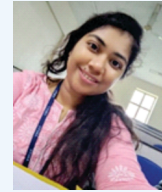
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THE FOOD INDUSTRY

BALANCING ECONOMIC GROWTH, INNOVATION,
AND SUSTAINABILITY WITH ENVIRONMENTAL
AND ETHICAL CHALLENGE



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and negative aspects. Here's a look at the pros and cons of the food industry:

Pros of the Food Industry

Economic Growth and Employment: The food industry is a major contributor to the global economy. It provides millions of jobs across various sectors, including agriculture, manufacturing, distribution, and retail. This helps support livelihoods and fosters economic development, particularly in rural areas.

Innovation and Technology: The food industry drives innovation in technology, leading to advancements in food production, processing, and safety. Innovations such as genetically modified organisms (GMOs), vertical farming, and precision agriculture have increased productivity and efficiency, helping to meet the food needs of a growing global population.

- **Convenience and Variety:** Modern food processing and distribution have increased the availability and variety of foods. Consumers now have access to a wide range of products, including ready-to-eat meals, international cuisines, and specialized diets (e.g., gluten-free, vegan). This convenience saves time and provides more options for consumers.
- **Food Safety and Quality Standards:** Strict regulations and standards in the food industry ensure that products are safe for consumption. Organizations such as the FDA (U.S. Food and Drug Administration) and EFSA (European

Safety Authority) enforce regulations to prevent foodborne illnesses and protect public health.

- **Global Trade and Access:** The food industry facilitates global trade, allowing countries to import and export food products, which helps to balance food availability and address shortages. This interconnectedness supports food security and allows consumers to enjoy foods from around the world.

Cons of the Food Industry

- **Environmental Impact:** The food industry, particularly intensive agriculture and livestock production, has significant environmental impacts. These include deforestation, water depletion, greenhouse gas emissions, and soil degradation. The use of pesticides and fertilizers can also harm ecosystems and biodiversity.
- **Health Concerns:** The proliferation of processed and fast foods high in sugar, salt, and unhealthy fats has contributed to rising rates of obesity, diabetes, and heart disease. Additionally, the use of additives and preservatives in processed foods can raise health concerns among consumers.
- **Ethical Issues:** The food industry often faces criticism for practices related to animal welfare, labor conditions, and fair trade. Factory farming, for instance, is often associated with poor treatment of animals, while workers in some segments of the industry may face low wages, poor working conditions, and exploitation.

- **Food Waste:** A significant portion of food produced is wasted across the supply chain, from farms to consumers. This not only represents a loss of resources but also contributes to environmental degradation and exacerbates food insecurity.
- **Dependence on Global Supply Chains:** The globalization of the food industry makes it susceptible to disruptions, such as those caused by political instability, natural disasters, or pandemics. These disruptions can lead to shortages, price volatility, and economic instability.
- **Monopolies and Market Control:** A few large companies often dominate the food industry, leading to reduced competition, innovation, and choice for consumers. This concentration of market power can also influence food

policies and regulations to favor corporate interests over those of consumers or small farmers.

Conclusion

The food industry is a dynamic and essential part of the global economy, directly influencing public health, sustainability, and international trade. With ongoing technological advancements and evolving consumer preferences, the industry is likely to see continued transformation in the coming years. The food industry is essential for feeding the global population and driving economic growth. However, it also presents several challenges related to health, environment, ethics, and sustainability. Balancing these pros and cons is crucial for ensuring that the food industry evolves in a way that benefits both people and the planet. Efforts to promote sustainable practices, improve food safety, and ensure fair treatment of workers and animals are key to addressing these challenges.





COMMERCE QUIZ

- Which of the following is not element of marketing mix
 - Product
 - Price
 - Place
 - Packaging
- "Managing by Results" was written by
 - Henry Fayol
 - E.F.L Brech
 - Peter F. Drucker
 - Harolf Koontz
- The ideal Method of Index Number is
 - Laspeyre's Method
 - Pasche's Method
 - Fisher's Method
 - Kelly's Method
- The cost which is influenced by a decision is generally termed as
 - Relevant Cost
 - Opportunity Cost
 - Opportunity Cost
 - Cash Cost
- The type of market where single seller dominates the entire market is referred to as
 - Perfect
 - Imperfect
 - Local
 - Global

OBESITY

Obesity is a complex disease involving having too much body fat. Obesity isn't just a cosmetic concern. It's a medical problem that increases the risk of many other diseases and health problems. These can include heart disease, diabetes, high blood pressure, high cholesterol, liver disease, sleep apnea and certain cancers. It is commonly defined as having too much body mass. A BMI of 30 or higher is the usual benchmark for obesity in adults. A BMI of 40 or higher is considered severe (formerly "morbid") obesity.

Symptoms: Body mass index, known as BMI, is often used to diagnose obesity. To calculate BMI, multiply weight in pounds by 703, divide by height in inches and then divide again by height in inches. Or divide weight in kilograms by height in meters squared. There are several online calculators available that help calculate BMI. For most people, BMI provides a reasonable estimate of body fat. However, BMI doesn't directly measure body fat. Some people, such as muscular athletes, may have a BMI in the obesity category even though they don't have excess body fat.

Causes include; Poor Diet like; High-Calorie Intake, Sugary Drinks, Portion Sizes; Lack of Physical Activity, Genetics, Psychological Factors, Medical Conditions such as Hypothyroidism, Polycystic Ovary Syndrome (PCOS), Cushing's Syndrome; Medications, some Environmental Factors, Socioeconomic Factors, Sleep Deprivation, and Aging factors.

Preventing obesity involves a combination of healthy lifestyle choices and awareness of the factors that contribute to weight gain. Here are some key strategies for preventing obesity: Healthy Eating

Habits, Regular Physical Activity, Monitor Weight, Healthy Lifestyle Choices like adequate sleep and limit alcohol consumption, Medical and Professional Guidance, Reduce Sedentary Behavior, and creating a Supportive Environment. Treatment typically involves a comprehensive approach that combines lifestyle ~~changes~~ ^{lifestyle} interventions, and sometimes surgical options. Here are the main strategies for treating obesity, like



- 1. Dietary Changes:** Calorie Reduction, Balanced Nutrition, Portion Control, and Meal Planning.
- 2. Physical Activity:** Regular Exercise, Strength Training, and Active Lifestyle.
- 3. Medications:** Prescription Medications, Medication Monitoring.
- 4. Surgical Options:** Bariatric Surgery includes Gastric Bypass, Sleeve Gastrectomy, and Adjustable Gastric Banding, and Post-Surgical Care.
- 5. Lifestyle and Environmental Changes:** Healthy Home Environment, and Practice stress-reducing techniques like meditation, yoga, or deep breathing to avoid emotional eating.



SHOPPING AT YOUR FINGERTIPS

How Smartphones are Revolutionizing Online Retail



Neha Pandey
Research Scholar
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In the past decade, smartphones have transformed from mere communication devices to powerful tools that facilitate almost every aspect of our daily lives. What began as a revolutionary communication tool has now become an indispensable part of everyday life, influencing everything from social interactions to how we consume media. Perhaps one of the most transformative shifts facilitated by smartphones is in the realm of shopping. The advent of mobile technology has fundamentally altered the retail experience, giving birth to a new era of commerce: mobile shopping.

In the early days of e-commerce, shopping online was largely confined to desktops and laptops, with consumers visiting websites to browse and purchase products. However, the widespread adoption of smartphones has democratized access to online retail, making it possible for consumers to shop anytime, anywhere. This shift has not only expanded the reach of e-commerce but also introduced a level of convenience and immediacy that was previously unimaginable.

Today, smartphones are at the heart of the global shopping experience, driving a surge in mobile commerce (m-commerce). As smartphone penetration continues to rise globally, more consumers are turning to their mobile devices to research products, compare prices, read reviews, and make purchases. The portability of smartphones, coupled with advancements in mobile technology, has made shopping more accessible and efficient than ever before. This trend is particularly pronounced among younger generations, who have grown up in a digital-first world and expect

seamless, on-the-go shopping experiences.

The Rise of Mobile Commerce: A Global Phenomenon

Mobile commerce, often referred to as m-commerce, has emerged as a powerful force reshaping the global retail landscape. The proliferation of smartphones, combined with advancements in mobile technology and internet connectivity, has enabled consumers to shop online with unprecedented ease and convenience. This shift from traditional desktop-based online shopping to mobile-first experiences is not just a regional trend but a global phenomenon, impacting consumers and businesses across the world.

In the early stages of e-commerce, online shopping was largely limited to personal computers, requiring consumers to sit down at a desk to browse and make purchases. However, as smartphones became more sophisticated and accessible, they quickly transformed into portable shopping devices. Today, mobile devices are the primary gateway to the internet for billions of people, particularly in emerging markets where smartphone penetration is rapidly increasing.

A Surge in Mobile Adoption

One of the driving forces behind the rise of mobile commerce is the widespread adoption of smartphones. According to recent statistics, there are over 6.8 billion smartphone users worldwide, and this number continues to grow as smartphones become more affordable and accessible. In many developing countries, where access to desktop computers is limited, smartphones serve as the primary means of



accessing the internet, making them essential tools for online shopping.

Moreover, the expansion of mobile broadband networks, including 4G and the rollout of 5G, has further fueled the growth of m-commerce. Faster and more reliable internet connections enable consumers to shop on the go without the frustration of slow loading times or interrupted connections. This has opened up new opportunities for retailers to reach customers in real-time, offering dynamic, location-based promotions and personalized shopping experiences.

A Global Shift in Consumer Behavior

As mobile commerce continues to rise, it is driving significant changes in consumer behavior on a global scale. Consumers are increasingly turning to their smartphones not only to make purchases but also to research products, compare prices, read reviews, and engage with brands on social media. This shift is particularly evident among younger generations, such as Millennials and Gen Z, who have grown up in a digital-first world and are more likely to use their smartphones as their primary shopping tool.

In regions such as Asia, where smartphone usage is particularly high, m-commerce is booming. Countries like China, India, and Indonesia are witnessing explosive growth in mobile shopping, with consumers embracing mobile payment systems like Alipay, WeChat Pay, and India's Unified Payments Interface (UPI). These platforms have simplified the checkout process, making it easier for consumers to complete transactions with just a few taps on their screens.

Retailers Responding to the Mobile-First Era

The rise of mobile commerce has compelled retailers to rethink their strategies and prioritize mobile-first experiences. Retailers are now

investing in mobile-optimized websites, intuitive apps, and mobile payment solutions to cater to the growing number of mobile shoppers. Many are also utilizing mobile technology to enhance the shopping experience, incorporating features such as augmented reality (AR) for product visualization, voice search, and AI-driven personalized recommendations.

Global e-commerce giants like Amazon and Alibaba have been at the forefront of this shift, continually innovating to meet the demands of mobile consumers. Meanwhile, smaller businesses and startups are also leveraging mobile platforms to reach new audiences and compete in the crowded online marketplace. The ability to offer a seamless, user-friendly mobile shopping experience is becoming a key differentiator in the retail industry.

Conclusion:

The rise of mobile commerce is a testament to the transformative power of smartphones and the digital revolution. As mobile technology continues to advance and become more accessible, the global shift towards mobile-first shopping experiences is expected to accelerate. For consumers, this means greater convenience, personalization, and accessibility. For retailers, it presents both challenges and opportunities in an increasingly competitive market.

As we look to the future, it is clear that mobile commerce will play a central role in the evolution of the retail industry. The global phenomenon of mobile shopping is not just a passing trend; it is a fundamental change in how we engage with the world of commerce. Embracing this change will be crucial for businesses seeking to thrive in the digital age, as the smartphone continues to redefine the shopping experience on a global scale.



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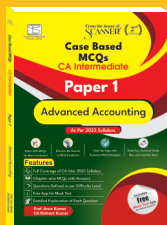
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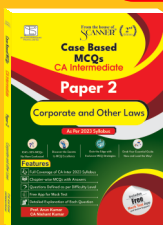
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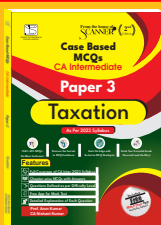
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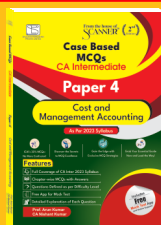
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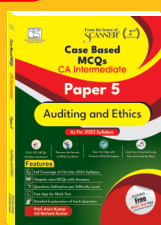
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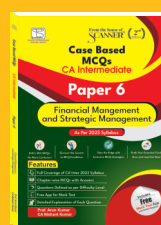
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SOLVE THE PUZZLE

6	5	9		1		2	8	
1				5			3	
2			8				1	
			1	3	5		7	
8			9					2
		3		7	8	6	4	
3	2			9				4
					1	8		
		8	7	6				

8	4	9	1	2	3	5	6	7
1	2	3	7	6	5	8	4	9
5	6	7	4	8	9	1	2	3
3	1	4	9	5	2	6	7	8
2	8	6	3	4	7	9	1	5
7	9	5	6	1	8	2	3	4
9	3	8	2	7	1	4	5	6
6	5	1	8	3	4	7	9	2
4	7	2	5	9	6	3	8	1

**Answer
of the Previous
puzzle**

Complete the Grid so that every row, column, and every 3 x 3 box contains the digits 1 to 9. Solve the puzzle by logic and reasoning alone, there is no maths involved,

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INTERESTING FACTS ABOUT ENGLISH LANGUAGE

Fact 1: Actually, the Netherlands and what is today known as north-west Germany are where English originated.

Fact 2: The phrase “long time no see” is believed to be a literal translation of a Native American or Chinese phrase as it is not grammatically correct.

Fact 3: “Go!” is the shortest grammatically correct sentence in English. Find out some of the longest words in the English language.

Fact 4: About 4,000 words are added to the dictionary each year. The two most common words in English are I and you. And 11% of the entire English language is just the letter E.

Fact 5: Unlike the German Rat für deutsche Rechtschreibung, the Spanish Real Academia Española, the French Académie française, and other important languages, it is the only one without an organization governing it. These organizations are in charge of managing how the usage, lexicon, and grammar of their respective languages change over time.

Fact 6: Many English words have changed their meaning over time – for example, “awful” used to mean ‘inspiring wonder’ and was a short version of “full of awe”, whereas ‘nice’ used to mean “silly”.

Fact 7: The first English dictionary was written in 1755. The oldest English word that is still in use is “town”.

Fact 8: There are seven ways to spell the sound ‘ee’ in English. This sentence contains all of them: “He believed Caesar could see people seizing the seas”.

Fact 9: English is the official language of 67 countries. Total 90% of English text consists of just 1000 words. And there are 24 different dialects of English in the US.

Fact 10: The English language contains a lot of contronyms – words that can have contradictory meanings depending on context.



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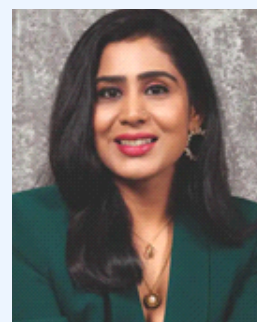


GHAJAL ALAGH

Ghazal Alagh is currently known as founder of Mamaearth, from earning Rs. 1200 per day to building a company, which is now worth Rs. 9800 crores. Ghazal was born on 02 September 1988 in Gurgaon, Haryana. She was brought up in a middle-class setup. After completing her early schooling in Haryana, she attended Punjab University to earn a BCA in information technology. She also completed the 2013 New York Academy of Art Intensive Course in Figurative Art and the Summer Intensive Course in Modern Art, Design, and Applied Arts from the School of Visual Arts later on. As a Corporate Trainer at NIIT, Ghazal started her career teaching engineers and managers how to code using different IT firms' tools and coding languages. Her starting salary was a meager 1,200 per day.

Later on, she tried her hand at a few other ventures, such as starting Dietexpert and working as an artist at Being Artsy. Her greatest leap, however, occurred in the subsequent phase of her work, which began when she and her spouse, Varun Alagh, discovered the majority of infant goods available on the Indian market were loaded with toxic and dangerous ingredients when looking for toxin-free options for their child. After the birth of their first son, the couple searched for toxin-free baby care products and realized that the Indian market lacked such products. This led to the founding of Mamaearth

which produces completely toxin-free baby care products. Mamaearth debuted with seven goods with an initial investment of 25 lakhs, under the parent organization Honasa Consumer Ltd., focusing mainly on baby care products. Subsequently, the company launched



skincare and makeup lines. The company owns brands such as Ayuga, The Derma Co., and Aqualogica. Additionally, it has investments in BBLUNT, a salon company, Momspresso, and Dr. Sheth's, a beauty brand. The D2C company, Mamaearth takes pride in being the first Asian brand with a "MADE SAFE" certification. The company is known to deliver completely toxin-free products. The company initially focused on the online marketplace, later expanding to its offline stores. Ghazal was awarded the Business World 40 under 40 Awards in association with Businessworld for being a change-maker and corporate leader. She was one of the women achievers who were honored at the 19th edition of Business Today's 'Most Powerful Women in Business' event by Union Minister Smriti Irani. And was among the 20 women enlisted on the Forbes 2022 Asia's Power Businesswomen.

BELLING THE CAT

The Mice once called a meeting to decide on a plan to free themselves of their enemy, the Cat. At least they wished to find some way of knowing when she was coming, so they might have time to run away. Indeed, something had to be done, for they lived in such constant fear of her claws that they hardly dared stir from their dens by night or day.

Many plans were discussed, but none of them was thought good enough. At last a very young Mouse got up and said:

"I have a plan that seems very simple, but I know it will be successful.

All we have to do is to hang a bell about the Cat's neck. When we hear the bell ringing we will know immediately that our enemy is

coming."

All the Mice were much surprised that they had not thought of such a plan before.

But in the midst of the rejoicing over their good fortune, an old Mouse arose and said: "I will say that the plan of the young Mouse is very good. But let me ask one question: Who will bell the Cat?"



Moral: It is one thing to say that something should be done, but quite a different matter to do it.

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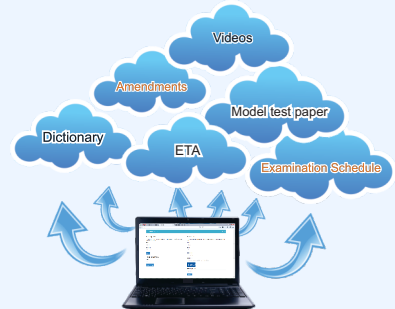
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Padmalaya Book Seller	Bhubaneshwar	9437026922	Parle Book Depot	Mumbai	9869039766
Shreeman Enterprises	Bokaro Steel City	9431379718	Student Book Depot	Mumbai	9821550165
Bokaro Student Friend PVT LTD	Bokaro Steel City	9234606366	Student Agencies India Pvt Ltd	Mumbai	9167290777
Universal Book Store	Chandigarh	9814032212	Vidarthi Sales Agencies	Mumbai	9930460004
Mohindras The Book Shelf	Chandigarh	9988883233	Book Emporium	Mumbai	9820651516
Sri Ram Law House	Chandigarh	9815844552	Jaina Book Agency	Mumbai	9821040615
C. Sita Raman Book Co.	Chennai	9444011516	Shanti Book Store	Mumbai	9869683745
Ravi Book House	Chennai	9840043086	Vidarthi Book Depot	Mumbai	9820930375
R.R. Academy	Chennai	9841018072	Sri Ganesh Book Centre	Mumbai	9820957587
RIGHT CHOICE	Chennai	7358470131	The Book Shop	Mumbai	8080592422
Aruna Book Mart	Chennai	9500021242	Jayant Book Centre	Mumbai	9594456333
Surya Book House	Cochin	9847124217	Ashirwad Book Centre	Mumbai	9819690271
V Angamuthu Law Book Seller	Coimbatore	9443383047	Shri Siddhi Vinayak Book Center	Mumbai	7875284237

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Lakshmi Law House	Coimbatore	9842223419	A C E Tutorials	Mumbai	9987512082
College Book Store	Dehradun	7830977339	MAITRI SALES AND DISTRIBUTORS	Mumbai	9004646440
Ramesh Book Depot	Dehradun	9412058873	Royal Book Depot	Muzaffarnagar	9897677644
Om Vidya Education Books	Dehradun	9897833882	Vidarbha Book Distributors	Nagpur	9225212873
Kisan Lal and Co	Delhi	9910223598	Shanti Law House	Nagpur	9423051947
Shahi Book Depot	Delhi	9811481238	Shanti Book House	Nagpur	9561423322
Pooja Law House	Delhi	9350042870	Rahul Book Centre	Nasik	9881845022
Tarun Traders	Delhi	9871950163	Anmol Book Distributors	Nasik	9325362413
Toppers Law House	Delhi	9560756271	SANJAY S LODHA	Nasik	9422246809
Agrawal Law House	Delhi	9818113759	NEW INDIA BOOK HOUSE	Nasik	9623123458
Durga Electrostare	Delhi	9818777120	Make My Delivery Pvt Ltd	New Delhi	9650806817
Madaan Book House	Delhi	9560162437	Delta Stationers	Noida	9818189817
Singhaniya Law House	Delhi	9213168238	Ali Stationery	Pali	9887273949
Usha Book Depot	Delhi	9871144035	India Book Centre	Patna	9431022986
Topper Book Depot	Delhi	9968418755	Malhotra Books	Patna	9304684609
Jain Book Depot Pvt Ltd	Delhi	9810991451	Encash Law House	Patna	9525244000
Sai Book House	Delhi	9711811303	Friends Book Depot	Prayagraj	9451743891
Khandelwal Book Depot	Delhi	9213336682	Darshan Book Depot	Prayagraj	9415059911
Sanjay Photostate	Delhi	9958241626	Prayag Pustak Bhawan	Prayagraj	9450578373
Jain Book Variety	Delhi	9810088791	Sharda Pustak Bhawan	Prayagraj	9415638800
Amar Hind Book Depot	Delhi	9811459110	Sharda Prasad and Sons	Prayagraj	9415780064
Dhanbad Book Store	Dhanbad	9431730522	Shyamji and Sons	Prayagraj	9305631756
Book Corner	Dhanbad	9835934963	Friends Book Center	Prayagraj	9453527691
Jai Bhawani Book Depot	Durg	9827473100	Pragati Book Centre	Pune	9657703149
Law Book Shop	Ernakulam	9447768991	Goel Book Agency	Pune	9890938870
Professional Book House	Goa	9673869750	Varma Book Center	Pune	9423585703
Vidyarthi Pustak Mandir	Gorakhpur	9838172713	Ajit Law Book Depot	Pune	9850954972
Mangla And Company	Gurgaon	9911585533	Hind Law House	Pune	9823029539
NAND BOOK STALL	Gurgaon	9711477524	Vikas Book House	Pune	9921331187
Book Land	Guwahati	9864508257	Rohit Law Book Suppliers	Pune	9767258557
Kitab Ghar	Gwalior	8358957055	A.K. Enterprises	Pune	9822548146
Grower Law House	Gwalior	9893393605	Central Book House	Raipur	9406016308
Dimond Stationers	Haridwar	9358398035	Shah Book Depot	Raipur	9425525675
Laxmi Book Depot	Haridwar	9760033004	Crown Book Depot	Ranchi	9431770109
Raj Kamal Book Centre	Hyderabad	9177121119	Singhai Brothers	Ranchi	9430790656
SIA Publishers and Distributor Pvt Ltd	Hyderabad	9908062032	Malhotra Book Agency	Ranchi	9308090536
Raja Laxmi Book Depot	Hyderabad	9966900069	Munjal Book Depot	Saharanpur	9897400390
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Sujatha Law Books	Hyderabad	9866086422
Tribhuvan Book House	Hyderabad	9032099907
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K Bhooshan Book Seller	Indore	9826671110
Mahavir Competition Book House	Indore	9827578758
Jain Brothers	Indore	9926636333
Chelawat Book Depot	Indore	9926500362
Khetra Pal Law House	Indore	9827037713
Pooja Law House	Indore	9826625560
Jain Sri Stationery Store	Indore	9826749591
India Publishing Company	Indore	9893296074
Rahul Book Centre	Indore	7999507800
Vinay Pustak Sadan	Jabalpur	9300126517
Mehta Pustak Bhandar	Jaipur	9829448153
New Sharma Pustak Bhandar	Jaipur	9461628380
Jain Book Depot	Jaipur	9314935585
Jain Professional Services	Jaipur	9828332385
Goyal Book Distributors	Jaipur	9414782130
Pioneer Book Shop	Jalandhar	9888459890
Sharda Book Depot	Jamshedpur	9431566455
Singhal Book Co.	Jodhpur	9460589979
Book World	Jodhpur	9829088088
Jain Brothers Book Sellers	Kanpur	9839704638
Kishan Book Depot	Kanpur	9336201958
Sanjay Book Depot	Kanpur	9336226210
Crux Book Shop	Kanpur	9026152126
Bhatiya Stationers And Book Seller	Kanpur	9839962284
Supreme Law House	Vijayawada	9246472080

Book Point	Sambalpur	9438201472
Shraddha Book Depot	Secunderabad	7032333367
Shraddha Books And Stationery	Secunderabad	9849451558
SUCHI PATRA Booksellers and order Supplier	Siliguri	9832068736
Mahaveer General Store	Solapur	9422380944
Popular Book Centre	Surat	9825519001
Unique Book Store	Surat	9376891046
Western India Book Corporation	Surat	9825160820
Laxmi Book Depot	Thane	9833218159
Shanti Book Depot	Thane	9892770004
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BOOK BANIYA	Thane	8286100100
Minerva Books	Thrissur	9895478612
Cosmo Books	Trichur(Trissur)	9846235292
Agasthiar Book Depot	Trichy	9443370061
Saradha Book Centre	Trivandrum	9447075763
Popular Book Store	Udaipur	9414166850
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Sri Rajeshwari Book Links	Visakhapatnam	9848036014
XL Enterprises	Udupi	9482820908
O K Book Depot	Ujjain	9425091418
Apoorv Stationers	Ujjain	9826929523
Hemdip Agencies	Vadodara	9825094794
Career Management Institute	Valsad	9974624321
Varanasi Law Agency	Varanasi	9918470472
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CYNOSURE OF THE MONTH

Neha Namdev Bhare

AIR: 30th (CMA Inter, Dec. 2021)
Vasind (W), Shahapur.



1. How do you feel after passing CMA Inter Examination?

It was the most beautiful feeling I had ever experienced. All that painful effort and every moment sacrificed during the journey feels worthwhile.

2. What all has contributed to this success?

Well, Many factors contributed to it but the most important are Scanners (PYQ), Consistency, Perseverance and Support from family and friends specially Manish Kundekar & Sakshi Keswani. Also my sister Sanchita Bhare.

3. What challenges did you face during your preparation?

Being the first person from a family pursuing a professional degree like CMA is the toughest challenge I have to face.

4. How could you cope up with them? How did your coaching/teacher(s) help you?

I used online resources. Some problems are solved by Trial & Error. Many times I failed to deal with them or let's say I did things wrong but eventually coped with them.

5. Your advice to the aspirant for CMA Inter Examination.

Try your best. Everything you sacrifice during preparation will give you returns infinitely. Focus on yourself and your preparation and let success follow you.

6. Your view about Scanner?

Scanners especially in case of Theoretical Subject plays an important role. At the initial stage, Scanners are not required but as you come in last 2-3 months, Scanners can be the best friend.