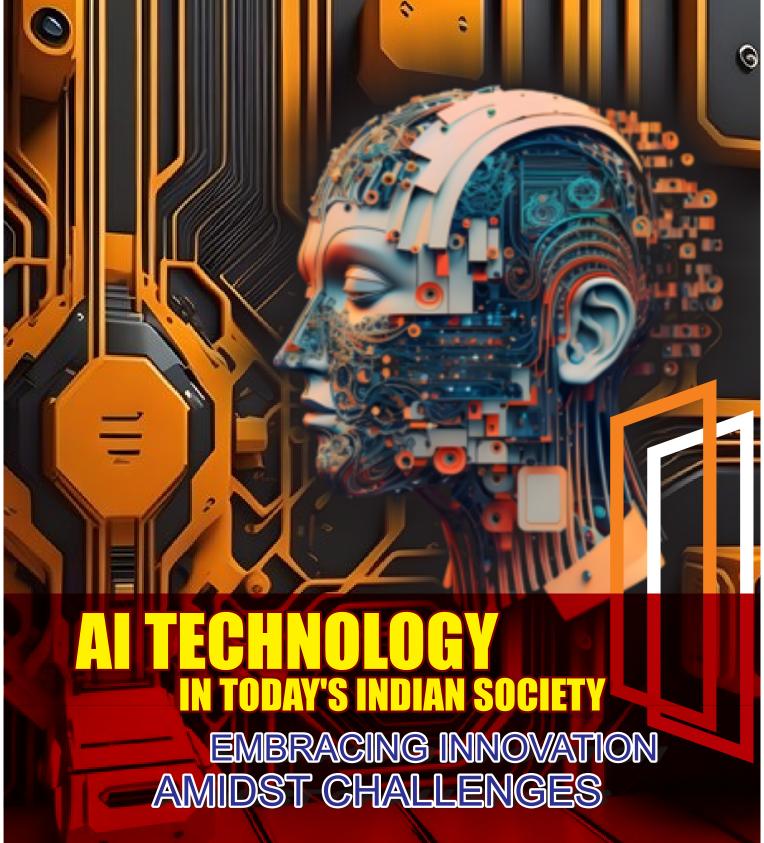


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#### **EDITORIAL**



"Good, better, best. Never let it rest. Till your good is better and your better is best".

-St. Jerome

#### Dear Friends.

Sometimes how one can embrace their journey from Good to Better to Best. "Good, Better, Best" is a powerful motto that inspires constant progress and the unwavering pursuit of perfection in the quest of personal and professional development. This tenet exhorts people to rise beyond mediocrity, make improvements, and eventually realize their full potential. Let's investigate how cultivating an attitude of constant improvement and accomplishment can be achieved by accepting this journey from good to better to best. Any path towards excellence frequently starts with something that is "good." At this point, people establish the foundation for their efforts by displaying competency and a rudimentary degree of expertise. Even while "good" could denote an acceptable degree of performance, it's important to avoid getting comfortable in this zone. Setting clear goals, establishing routines, and honing fundamental skills are essential aspects of the "good" phase. The transition from "good" to "better" involves a commitment to continuous learning and improvement. Individuals at this stage actively seek opportunities to enhance their skills, broaden their knowledge, and refine their approaches. Reaching the pinnacle of one's capabilities is the ultimate aspiration encapsulated in the "best" phase. This stage represents the culmination of relentless effort, continuous learning, and a dedication to excellence. The dynamic process of going from good to better to best calls for self-evaluation, resiliency, and a dedication to lifelong learning. It's a route that continuously strives for advancement while recognizing accomplishments at every turn. Adopting the "Good, Better, Best" mentality enables people to reach their greatest potential, cultivate a growth-oriented mindset, and make significant contributions to both their personal and professional lives. Thus, let's set off on this life-changing adventure, aiming to be the greatest at whatever we do in the end and not just to be good.

**Best Wishes!** 

Arun Kumar

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#### AI TECHNOLOGY IN TODAY'S INDIAN SOCIETY EMBRACING INNOVATION AMIDST CHALLENGES



Artificial Intelligence (AI) technology refers to the development of computer systems that can perform tasks that typically require human intelligence. These tasks include understanding natural language, recognizing patterns, learning from experience, reasoning, and problem-solving. AI systems are designed to simulate human cognitive functions and adapt to new information and situations without explicit programming. There are several subfields within AI, each focusing on different aspects of intelligent behavior:

- **1-Machine Learning:** Machine learning is a subset of AI that focuses on enabling computers to learn from data and make predictions or decisions without being explicitly programmed. Algorithms are trained on large datasets to recognize patterns and make accurate predictions or classifications.
- **2-Deep Learning:** Deep learning is a specialized form of machine learning inspired by the structure and function of the human brain's neural networks. Deep learning algorithms, known as artificial neural networks, consist of multiple layers of interconnected nodes that process and analyze complex data to extract meaningful patterns and features.
- **3-Natural Language Processing (NLP):** NLP is a branch of Al that enables computers to understand, interpret, and generate human language. NLP algorithms are used in applications such as language translation, sentiment analysis, and virtual assistants.
- **4-Computer Vision:** Computer vision involves developing algorithms and systems that enable computers to interpret and understand visual information from images or videos. Computer vision technology is used in facial recognition, object detection, autonomous vehicles,

medical image analysis, and surveillance systems.

- **5-Robotics:** Robotics combines AI with mechanical engineering to create intelligent machines capable of performing tasks autonomously or with human interaction. Alpowered robots are used in manufacturing, healthcare, agriculture, logistics, and other industries to automate repetitive tasks, assist humans in complex operations, and enhance productivity.
- **6-Reinforcement Learning:** Reinforcement learning is a type of machine learning where an agent learns to make decisions by interacting with an environment and receiving feedback in the form of rewards or penalties. Reinforcement learning algorithms are used in applications such as game playing, robotics, and autonomous systems.

Al technology has a wide range of applications across various industries and sectors, including healthcare, finance, education, transportation, entertainment, and cybersecurity. It has the potential to revolutionize processes, enhance efficiency, drive innovation, and improve decision-making in diverse domains, contributing to the advancement of society and the economy.

Artificial Intelligence (AI) technology has become increasingly prevalent in today's Indian society, shaping various aspects of daily life and contributing to advancements in sectors ranging from healthcare to agriculture. While India has emerged as a global leader in AI innovation, the integration of AI technologies into society also poses significant challenges and ethical considerations.



The challenges faced by Indian society, particularly in the context of AI, can be multifaceted. Here are some key challenges:

- **1-Digital Divide:** India grapples with a significant digital divide, with disparities in access to technology and internet connectivity between urban and rural areas, as well as among different socio-economic groups. This divide limits the equitable distribution of Al benefits and opportunities, hindering the inclusion of marginalized communities in the Al ecosystem.
- **2-Data Bias and Representation:** Al algorithms rely on vast amounts of data for training, and biases inherent in the data can perpetuate inequalities and discrimination. In the Indian context, historical biases based on factors such as caste, religion, gender, and language can influence Al systems, leading to unfair outcomes and reinforcing existing social disparities.
- **3-Ethical and Legal Frameworks:** India lacks comprehensive ethical and legal frameworks specifically tailored to AI technologies. There is a need for clear guidelines and regulations addressing issues such as data privacy, algorithmic accountability, transparency, and the ethical use of AI in sensitive domains like healthcare, criminal justice, and governance.
- **4-Skills Gap and Education:** Despite strides in technical education and skill development, there remains a significant gap in Al-related skills among India's workforce. Limited access to quality Al education and training programs, particularly in rural areas, hampers the country's ability to leverage Al for economic growth and innovation.
- 5-Job Displacement and Reskilling: The widespread adoption of AI technologies has the potential to disrupt traditional employment patterns and lead to job displacement, particularly in sectors vulnerable to automation. Reskilling and upskilling programs are essential to mitigate the impact of AI on employment and ensure that workers are equipped with the skills needed for the jobs of the future.
- **6-Ethical Al Applications:** Ensuring that Al technologies are developed and deployed ethically is a challenge in India, where issues

such as privacy, consent, and fairness are paramount. There is a need for greater awareness and adherence to ethical principles in AI research, development, and deployment, as well as mechanisms for oversight and accountability.

**7-Infrastructure and Resource Constraints:** India's infrastructure challenges, including inadequate power supply, limited internet connectivity, and poor digital infrastructure, pose barriers to the widespread adoption and effective utilization of AI technologies, particularly in remote and rural areas.

However, the widespread adoption of Al in Indian society also raises concerns regarding privacy, security, and algorithmic bias. As Al systems increasingly rely on vast amounts of data for training and decision-making, there are growing apprehensions about data privacy and the potential misuse of personal information. Moreover, the presence of biases in Al algorithms, stemming from historical data and societal prejudices, can perpetuate inequalities and discrimination, particularly in sensitive domains such as healthcare and criminal justice.

#### Conclusion

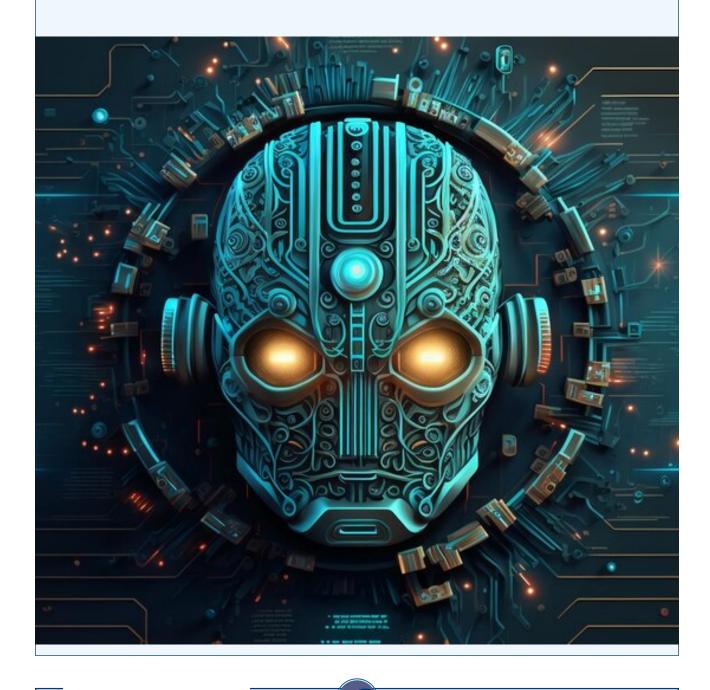
Al technology holds immense promise for transforming Indian society and addressing complex challenges. By fostering collaboration between government, industry, academia, and civil society, India can harness the potential of Al to drive inclusive growth, improve public services, and advance societal well-being while mitigating risks and ensuring ethical use. Embracing innovation while upholding ethical principles is essential for realizing the full potential of Al technology in shaping a more equitable and sustainable future for India.

Challenges of policymakers, researchers, and industry stakeholders in India are advocating for the responsible development and deployment of AI technologies. Initiatives such as the National AI Strategy aim to promote AI innovation while ensuring ethical standards, data protection, and inclusivity. Additionally, efforts are underway to enhance AI education and awareness among the general public and to establish regulatory frameworks that balance innovation with accountability and transparency. In recent years, AI has revolutionized several industries in India. In



healthcare, Al-powered diagnostic tools and predictive analytics have improved disease detection and treatment outcomes, especially in rural areas with limited access to healthcare facilities. Additionally, Al-driven agricultural solutions, such as precision farming techniques and crop monitoring systems, have enhanced agricultural productivity and sustainability, addressing the challenges posed by climate change and resource constraints.

Furthermore, AI technologies are driving innovation in education, finance, transportation, and governance, promising to improve efficiency, accessibility, and transparency across various sectors. For instance, AI-powered chatbots are being deployed by businesses and government agencies to streamline customer service and administrative processes, while machine learning algorithms are aiding in fraud detection and financial risk management.



#### **BODY & BRAIN**



#### **COMMERCE QUIZ**

- **1.** All the properties of order, interval and zero origin are simultaneously possessed by
  - a) Nominal Data
  - b) Interval Data
  - c) Ratio Data
  - d) Ordinal Data
- 2. Which one of the following are not correct about business ethics
  - a) Business ethics reflects the philosophy of business
  - b) Business ethics is a form of applied ethics
  - c) Business ethics are governed by the Government Policies
  - d) Ethics are standards which govern decision on daily basis
- 3. Which form of e- marketplace brings together

buyers and sellers from the same industry

- a) Vertical
- b) Horizontal
- c) Integrated
- d) Isolated
- 4. Liability of a Company Secretary is
  - a) Contractual only
  - b) Statutory only
  - c) Civil only
  - d) Both contractual and statutory
- 5. Standard costing is a technique of
  - a) Planning
  - b) Coordination
  - c) Control
  - d) Organizing

#### HIGH BLOOD PRESSURE OR HYPERTENSION

Blood pressure commonly known as hypertension that is higher than usual is referred to as high blood pressure, or hypertension. Depending on what you do throughout the day, your blood pressure varies. A diagnosis of high blood pressure (also known as hypertension) may be made if blood pressure readings are routinely higher than normal. The higher your blood pressure levels, the more risk you have for other health problems, such as heart disease, heart attack, and stroke.

**Blood Pressure** Levels It is generally accepted that the optimal blood pressure range is 90/60 mmHg to 120/80 mmHg. A blood pressure measurement of 140/90 mmHg or greater is deemed high. A blood pressure reading of less than 90/60 mmHg is regarded as low.

**Symptoms** include no warning signs and many people do not know they have it. Measuring your blood pressure is the only way to know whether you have high blood pressure.

Causes Unhealthy lifestyle decisions, including not engaging in enough regular physical activity, can lead to it. Obesity and diabetes are two more medical problems that can raise the risk of high



blood pressure. Pregnancy can also cause high blood pressure. But avoiding these risk factors may increase the chances of having Herat attack or heart related disease for e.g.; Heart failure, It can also increases the chance of having Stroke and Brain Problems, and Kidney Disease etc.

#### Preventions to be taken,

- Getting at least 150 minutes of physical activity each week (about 30 minutes a day, 5 days a week)
- Not smoking, using tobacco products, and using tobacco products
- Eating a healthy diet, including limiting sodium (salt) and alcohol
- Keeping a healthy weight
- Managing stress



# REMOTE WORK TRENDS POST-PANDEMIC NAVIGATING THE EVOLUTION OF THE MODERN WORKPLACE



In the wake of the unprecedented COVID-19 pandemic, the landscape of work underwent a seismic shift, accelerating trends that were once considered distant prospects into everyday realities. One of the most notable transformations has been the widespread adoption of remote work, as organizations around the world were forced to adapt to remote and hybrid models virtually overnight. As we emerge from the pandemic era, it's clear that remote work is not just a temporary fix but a permanent fixture in the future of work. The pandemic served as a catalyst, thrusting remote work into the spotlight and demonstrating its viability on a massive scale. Companies that had long resisted remote work were suddenly faced with no other option but to embrace it fully. Employees, too, experienced a paradigm shift, trading in their daily commutes for home offices and virtual meetings. What began as a temporary measure to ensure business continuity has evolved into a fundamental reimagining of the traditional office-centric work model.

The remote work revolution was characterized by a rapid acceleration in the adoption of remote work technologies and tools. Collaboration platforms such as Zoom, Microsoft Teams, and Slack emerged as essential tools for facilitating virtual meetings, team collaboration, and communication in the absence of face-to-face interaction. Cloudbased productivity suites like Google Workspace and Microsoft Office 365 enabled seamless collaboration on documents and projects from anywhere in the world.

Furthermore, the pandemic served as a

catalyst for reevaluating traditional notions of work and productivity. Employers witnessed firsthand the potential of remote work to enhance productivity, with many employees reporting higher levels of focus and efficiency when working from home. In a survey conducted by Harvard Business School, 81% of respondents reported either being more productive or maintaining the same level of productivity while working remotely.

As the remote work revolution unfolded, organizations were forced to confront longstanding assumptions about the feasibility and effectiveness of remote work. What began as a temporary response to an unprecedented crisis has since evolved into a permanent fixture of the modern workplace. Today, remote work is no longer viewed as a mere contingency plan but as a strategic imperative for fostering agility, resilience, and innovation in a rapidly changing world.

#### **Key Trends Shaping the Future of Remote Work:**

- Hybrid models: With the gradual return to physical workplaces, organizations are adopting hybrid models that blend remote and in-person work. This approach offers flexibility while preserving opportunities for collaboration and social interaction.
- Digital nomadism: The rise of remote work has empowered individuals to embrace a location-independent lifestyle, allowing them to work from anywhere in the world. This trend is reshaping traditional notions of



- employment and challenging the concept of a centralized workplace.
- Flexible scheduling: Remote work enables employees to customize their work hours to suit their individual preferences and responsibilities. Asynchronous communication tools facilitate collaboration across different time zones, opening up new possibilities for global teamwork and productivity.

#### **Challenges:**

In the aftermath of the COVID-19 pandemic, remote work has become an integral part of the modern workplace. While it offers numerous benefits such as flexibility and increased productivity, it also presents several challenges that organizations and employees must navigate. Here are some key challenges in remote work trends post-pandemic:

#### 1. Communication and Collaboration:

- Maintaining effective communication channels can be challenging in remote teams, leading to misunderstandings and misalignment.
- Collaboration tools may not fully replicate the spontaneous interactions and brainstorming sessions that occur in an office environment.

#### 2. Work-Life Balance:

- With the boundaries between work and personal life blurred in a remote setting, employees may struggle to disconnect from work, leading to burnout and decreased well-being.
- Without the physical separation of a traditional office, it can be difficult for employees to establish clear boundaries between work and leisure time.

#### 3. Isolation and Loneliness:

- Remote work can be isolating, especially for employees who thrive on social interaction.
- Lack of face-to-face interaction with colleagues can lead to feelings of loneliness and detachment from the team.

#### 4. Technology Challenges:

- Reliance on technology for remote work exposes employees to technical issues such as connectivity issues, software glitches, and cybersecurity threats.
- Not all employees may have access to reliable internet connections or the necessary hardware and software to effectively perform their job remotely.

#### 5. Team Building and Company Culture:

- Building and maintaining a strong company culture can be more challenging in a remote work environment.
- Remote employees may feel disconnected from the company's values, mission, and team camaraderie, impacting morale and engagement.

#### **6. Performance Management:**

- Supervising and evaluating remote employees' performance can be challenging without direct observation and face-to-face interactions.
- Managers may struggle to provide timely feedback and support for remote employees, leading to performance issues.

#### 7. Training and Development:

- Providing training and professional development opportunities for remote employees may require new approaches and technologies.
- Without in-person workshops or mentoring, remote employees may miss out on valuable learning experiences and career advancement opportunities.

Addressing these challenges requires proactive measures from both organizations and employees, including implementing robust communication strategies, promoting work-life balance, fostering a sense of belonging and connection, investing in technology infrastructure, and prioritizing employee wellbeing. By recognizing and addressing these challenges, organizations can unlock the full potential of remote work in the post-pandemic era.



#### **Opportunities:**

Remote work has seamlessly integrated into the fabric of contemporary work environments, offering a host of advantages such as enhanced flexibility and heightened productivity which can be discussed as follows:

- 1. Access to Global Talent Pool: Remote work allows companies to hire the best talent regardless of geographical location. This opens up opportunities to tap into diverse skill sets and perspectives from around the world, leading to increased innovation and creativity within teams.
- 2. Cost Savings for Businesses: Adopting remote work models can lead to significant cost savings for businesses. Reduced overhead expenses, such as office space, utilities, and equipment, can result in improved financial efficiency and flexibility to invest in other areas of the business.
- 3. Enhanced Work-Life Balance: Remote work offers employees greater flexibility in managing their work schedules and personal lives. This can lead to higher job satisfaction, increased productivity, and reduced stress levels, resulting in a happier and more engaged workforce.
- 4. Increased Productivity: Studies have shown that remote workers often experience higher levels of productivity compared to their in-office counterparts. With fewer distractions and the ability to customize their work environment, employees can focus better and accomplish tasks more efficiently, driving business results.
- 5. Reduced Commute Times and Environmental Impact: Remote work eliminates the need for daily commutes, leading to reduced traffic congestion, lower carbon emissions, and a positive impact on the environment. Additionally, employees can reclaim valuable time that would otherwise be spent commuting, leading to improved well-being and quality of life.
- Expanded Market Reach: Remote work enables companies to expand their market reach beyond traditional boundaries. With

- remote teams, businesses can cater to customers in different time zones and regions more effectively, leading to increased customer satisfaction and business growth opportunities.
- 7. Promotion of Inclusivity and Diversity:
  Remote work can help promote inclusivity
  and diversity within organizations by
  removing barriers related to physical
  location and accessibility. This allows
  companies to attract a more diverse
  workforce and create an inclusive culture
  that values individuals from different
  backgrounds and perspectives.
- 8. Opportunities for Entrepreneurship and Freelancing: Remote work opens up opportunities for individuals to pursue entrepreneurship, freelancing, and independent contracting. With access to remote work platforms and digital marketplaces, individuals can build their own businesses and work on projects that align with their skills and interests.

Overall, the post-pandemic remote work landscape presents numerous opportunities for businesses, employees, and freelancers alike. By embracing remote work trends and leveraging its potential, organizations can drive innovation, improve work-life balance, and create more inclusive and sustainable workplaces for the future.

#### The Future of Work:

As we stand on the precipice of a new era in work, the future remains shrouded in uncertainty, marked by rapid technological advancements, shifting societal norms, and evolving global dynamics. Navigating this uncertainty requires a delicate balance of adaptation, innovation, and foresight as organizations strive to redefine traditional paradigms and embrace emerging trends. From the rise of remote work and the gig economy to the integration of artificial intelligence and automation, the future of work promises to be both exhilarating and challenging. By embracing change, fostering agility, and prioritizing continuous learning and



development, individuals and organizations alike can seize the opportunities presented by this uncertain landscape, charting a course towards a more resilient, inclusive, and prosperous future of work.

In conclusion, the evolution of the modern workplace in the post-pandemic era is characterized by unprecedented change, presenting both challenges and opportunities for organizations and individuals alike. Throughout this exploration of remote work trends, we have uncovered key insights into the benefits, challenges, and opportunities inherent in this transformative shift. From the

imperative of effective communication and collaboration in remote teams to the potential for technological innovation and employee empowerment, the future of work holds immense promise for those willing to embrace change and adapt to new ways of operating. As we navigate this uncertain terrain, it is essential to prioritize resilience, flexibility, and a commitment to lifelong learning and development. By doing so, we can collectively shape a future of work that is more agile, inclusive, and sustainable, empowering individuals and organizations to thrive in the face of uncertainty and chart a course towards a brighter tomorrow.









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#### **SOLVE THE PUZZLE**

					4		9	
8		2	9	7				
9		1	2			3		
				4	9	1	5	7
	1	3		5		9	2	
5	7	9	1	2				
		7			2	6		3
				3	8	2		5
	2		5					

9	5	3	2	6	7	1	4	8
6	7	1	5	8	4	9	3	2
2	4	8	9	1	3	7	5	6
7	1	4	6	9	2	5	8	3
5	2	9	7	3	8	4	6	1
3	8	6	4	5	1	2	9	7
4	6	7	3	2	5	8	1	9
1	9	5	8	7	6	3	2	4
8	3	2	1	4	9	6	7	5
_								

Answer of the Previous puzzle

Complete the Grid so that every row, column, and every 3 x 3 box contains the digits 1 to 9. Solve the puzzle by logic and reasoning alone, there is no maths involved,

AND

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#### **INTERESTING FACTS ABOUT IPL [INDIAN PREMIER LEAGUE]**

**Fact 1:** When ZEE Entertainment Enterprises launched the ICL in 2007, the BCCI intended to end it. This is why they created the IPL. After India won the 2007 T20 World Cup, the IPL was founded by current BCCI vice-president Lalit Modi.

**Fact 2:** Lalit Modi, the IPL's creator, suggested a 50-over format competition back in 1995, but the BCCI executives turned it down. Imagine the results if the IPL had a 50-over format. Compared to the T20 format, there would be fewer matches and less enjoyment.

**Fact 3:** Royal Challengers Bangalore and Kolkata Knight Riders faced each other in the first-ever match of the IPL. KKR won the first match of the IPL by 140 runs.

**Fact 4:** The first opening ball in the IPLwas faced by Sourav Ganguly. And Praveen Kumar bowled the maiden ball of the IPL.

**Fact 5:** In the opening game of the 2008 IPL, Zaheer Khan became the first player to take out Sourav Ganguly.

**Fact 6:** Former Kiwi wicket-keeper batsman, Brendon McCullum has hit the first six and four of the money-making league, it was Zaheer Khan who conceded the boundaries.

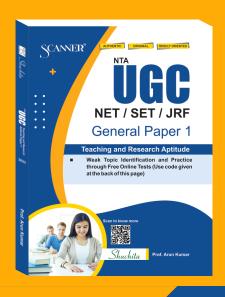
**Fact 7:** Rajasthan Royals wore the 1st crown of the IPL, and Australian legend Shane Warne led his team to victory.

**Fact 8:** The player who scores the most runs wins the title of Orange Cap winner of the IPL. With 616 runs in 11 innings, it was Australian opener Shaun Marsh who was the top scorer in the first tournament.

Fact 9: The IPL committee broadcasted IPL matches live on YouTube in 2010.

**Fact 10:** The most interesting fact about IPL is among 8 teams, Mumbai Indians (2013, 2015, 2017, 2019 & 2020) and Chennai Super Kings (2010, 2011, 2018, 2021 & 2023) have won the title 5 times





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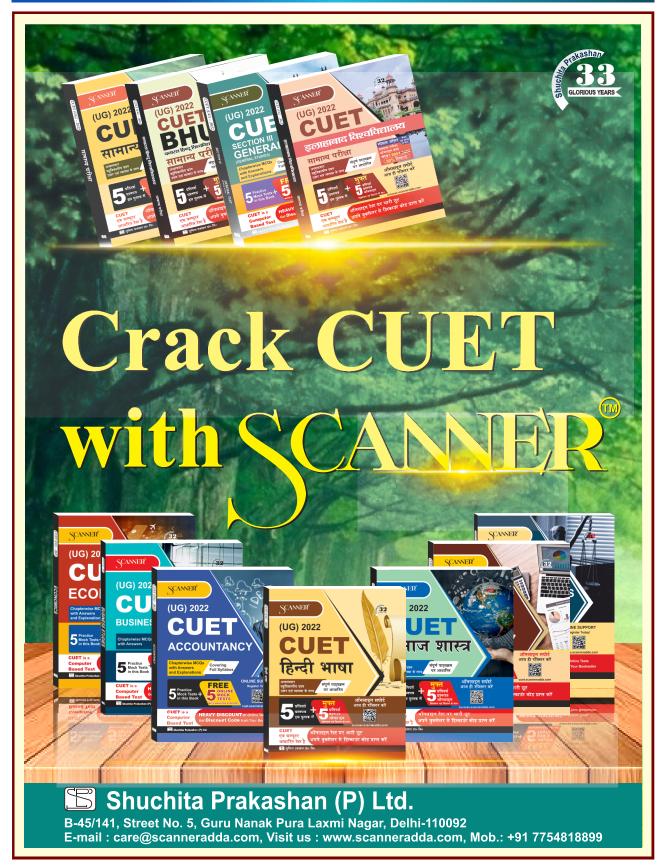
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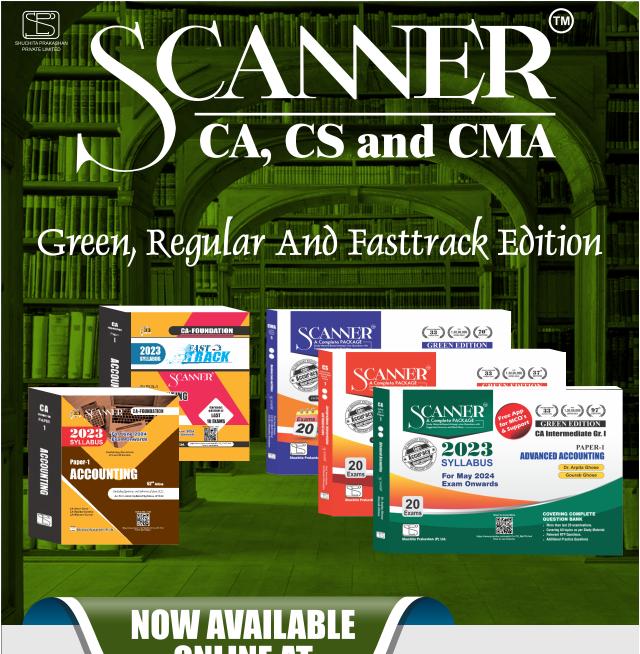


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Thanking you in anticipation.

Warm regards, Editor

**Shuchita Times** 

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-Editor

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#### APPALLA SAIKIRAN

Appalla Saikiran is the founder and CEO of Scope App, which he started at the age of 17, who has received tremendous recognition from US-based companies in India and other organizations at prestigious events. With the launch of the Made in India campaign, entrepreneurship began to flourish in India. When the lockdown phase arrived, this campaign and vision gained even more attention, and countless numbers of people either lost interest in their work profiles or were laid off. The trend of working for oneself began to change at this point. He has completed his bachelor in B.Tech in Data Science at Manipal University Jaipur, beginning in August 2021. He is first-year college student at Birla School, Pilani, where he studied Public Speaking and Entrepreneurship in 2020-2021

He is also an international partner at WBAF Angel Investment Fund, a part-time role he has held since May 2022. In addition, he is a council member at the Council for Inclusive Capitalism, a part-time position he has held since May 2023. is accountable for bringing stakeholders together on a single table and developing the platform's marketing strategies, and also responsible for spearheading SCOPE's strategic and business segments, personifying its development plans, and overseeing the core application. At the age of just 17 (Currently 19), Appalla came up with

the idea to build a platform where every budding entrepreneur can get an opportunity to connect with the right mentors, industry experts and investors. His professional and academic journey is filled with several awards and accolades, including receiving the: Global Kids



Achievers Award for developing the SCOPE APP, Getting a seat at the Junior CEO program certified by Brown University, Being one of the top-100 students across India selected by Google to visit their office, and Selected as Top 100 most powerful Personalities in India by GlantorX Media (Nation's Choice Awards) above all he has recently been nominated as the International Partner for India at World Business Angel Investment Forum (WBAF). He will represent India at the next Grand Assembly and pave the way for it to join the world's largest forum of the equity investment market. He has been nominated as the International Partner for India at World Business Angel Investment Forum (WBAF). He will represent India at the next Grand Assembly and pave the way for it to join the world's largest forum of the equity investment market.

#### THE YOUNG CRAB & HIS MOTHER

"Why in the world do you walk sideways like that?" said a Mother Crab to her son. "You should always walk straight forward with your toes turned out."

"Show me how to walk, mother dear," answered the little Crab obediently, "I want to learn."

So the old Crab tried and tried to walk straight forward. But she could walk sideways only, like her son. And when she wanted to turn her toes out she tripped and fell on her nose.



Moral: Do not tell others how to act unless you can set a good example.

# **OUR BOOK SELLERS**



Book Seller Name	City	Contact No.
Govind Book Agency	Agra	9368776825
Manav Book Distributors	Agra	9760021996
Karnavati Law House	Ahmedabad	9327008283
Gandhi Law House	Ahmedabad	9825246364
Sanket Law Book Seller	Ahmedabad	9374233688
Professional Book Depot	Ambala	9896094647
Chhaya Book Pvt Ltd	Aurangabad	9822772219
Maya Book Centre	Aurangabad	9766660310
Sokiya Law Agencies	Aurangabad	9421412255
Subhash Stores	Bangalore	9845553252
Sapna Book House P Ltd	Bangalore	8046551999
Puliani And Puliani	Bangalore	9845055242
Ganesh Book Bureau	Bangalore	9845266516
Sri Book World	Bangalore	9448260696
Book Palace	Bangalore	9535582177
Sri Balaji Books	Bangalore	9880451046
Competition Book House	Bareilly	9897529906
Sanjay Book Store	Bhagalpur	9431214678
Student Stores	Bhillai	9893130334
Anil Book Depot	Bhillai	9425234260
Sarashwati Store	Bhilwara	9414115033
G K Distributers	Bhopal	9893657777
Nema Books	Bhopal	9098243020
Saraswati Prakashan	Bhopal	7552804190
Books and Books	Bhopal	9826431103
Padmalaya Book Seller	Bhubaneshwar	9437026922
Shreeman Enterprisese	Bokaro Steel City	9431379718
Bokaro Student Friend PVT LTD	Bokaro Steel City	9234606366
Universal Book Store	Chandigarh	9814032212
Mohindras The Book Shelf	Chandigarh	9988883233
Sri Ram Law House	Chandigarh	9815844552
C. Sita Raman Book Co.	Chennai	9444011516
Ravi Book House	Chennai	9840043086
R.R. Academy	Chennai	9841018072
RIGHT CHOICE	Chennai	7358470131
Aruna Book Mart	Chennai	9500021242
Surya Book House	Cochin	9847124217
V Angamuthu Law Book Seller	Coimbatore	9443383047

Book Seller Name	City	Contact No.
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Granth Book World	Kolhapur	9922295522
Chuckervertty Chatterjee and Co Ltd	Kolkata	9831840050
National Book Store	Kolkata	9331958801
Bijay Pustak Bhandar Pvt Ltd	Kolkata	9331029833
Every Book	Kolkata	9830162977
Book Corporation	Kolkata	9836413093
Dutta Book Stall	Kolkata	9830564494
Shiv Raj Book Agencies	Kolkata	9836850838
Student Book Depot	Kota	9887566500
Rama Book Depot	Lucknow	7388948811
Universal Book Sellers	Lucknow	9839020290
National Book Sellers	Lucknow	9839191254
Vishal Distributors	Lucknow	9415005435
Books And Books	Lucknow	9415026661
Shukla Book Depot	Lucknow	9795850648
Modern Law House	Lucknow	9335351103
Gupta Book Center	Lucknow	9935225536
Book Sadan	Lucknow	9839487327
Amit Book Depot	Ludhiana	9815323429
Sharma Book Traders	Ludhiana	9781331666
School Book Company	Mangalore	9845497777
Student Book Store	Mathura	9359518693
R.Lal Book Depot	Meerut	9837025253
Sterling Book House	Mumbai	9820676266
Parle Book Depot	Mumbai	9869039766
Student Book Depot	Mumbai	9821550165
Student Agencies India Pvt Ltd	Mumbai	9167290777
Vidyarthi Sales Agencies	Mumbai	9930460004
Book Emporium	Mumbai	9820651516
Jaina Book Agency	Mumbai	9821040615
Shanti Book Store	Mumbai	9869683745
Vidyarthi Book Depot	Mumbai	9820930375
Sri Ganesh Book Centre	Mumbai	9820957587
The Book Shop	Mumbai	8080592422
Jayant Book Centre	Mumbai	9594456333
Ashirwad Book Centre	Mumbai	9819690271
Shri Siddhi Vinayak Book Center	Mumbai	7875284237

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Majestic Book House	Coimbatore	9994343334
Lakshmi Law House	Coimbatore	9842223419
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Ramesh Book Depot	Dehradun	9412058873
Om Vidya Education Books	Dehradun	9897833882
Kisan Lal and Co	Delhi	9910223598
Shahi Book Depot	Delhi	9811481238
Pooja Law House	Delhi	9350042870
Tarun Traders	Delhi	9871950163
Toppers Law House	Delhi	9560756271
Agrawal Law House	Delhi	9818113759
Durga Electrostate	Delhi	9818777120
Madaan Book House	Delhi	9560162437
Singhaniya Law House	Delhi	9213168238
Usha Book Depot	Delhi	9871144035
Topper Book Depot	Delhi	9968418755
Jain Book Depot Pvt Ltd	Delhi	9810991451
Sai Book House	Delhi	9711811303
Khandelwal Book Depot	Delhi	9213336682
Sanjay Photostate	Delhi	9958241626
Jain Book Variety	Delhi	9810088791
Amar Hind Book Depot	Delhi	9811459110
Dhanbad Book Store	Dhanbad	9431730522
Book Corner	Dhanbad	9835934963
Jai Bhawani Book Depot	Durg	9827473100
Law Book Shop	Ernakulam	9447768991
Professional Book House	Goa	9673869750
Vidyarthi Pustak Mandir	Gorakhpur	9838172713
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Dimond Stationars	Haridwar	9358398035
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Raja Laxmi Book Depot	Hyderabad	9966900069
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Shri Laxmi Stores	Mumbai	9819260262
A C E Tutorials	Mumbai	9987512082
MAITRI SALES AND DISTRIBUTORS	Mumbai	9004646440
Royal Book Depot	Muzaffarnagar	9897677644
Vidarbha Book Distributors	Nagpur	9225212873
Shanti Law House	Nagpur	9423051947
Shanti Book House	Nagpur	9561423322
Rahul Book Centre	Nasik	9881845022
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SANJAY S LODHA	Nasik	9422246809
NEW INDIA BOOK HOUSE	Nasik	9623123458
Make My Delivery Pvt Ltd	New Delhi	9650806817
Delta Stationers	Noida	9818189817
Ali Stationery	Pali	9887273949
India Book Centre	Patna	9431022986
Malhotra Books	Patna	9304684609
Encash Law House	Patna	9525244000
Friends Book Depot	Prayagraj	9451743891
Darshan Book Depot	Prayagraj	9415059911
Prayag Pustak Bhawan	Prayagraj	9450578373
Sharda Pustak Bhawan	Prayagraj	9415638800
Sharda Prasad and Sons	Prayagraj	9415780064
Shyamji and Sons	Prayagraj	9305631756
Friends Book Center	Prayagraj	9453527691
Pragati Book Centre	Pune	9657703149
Goel Book Agency	Pune	9890938870
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Ajit Law Book Depot	Pune	9850954972
Hind Law House	Pune	9823029539
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Rohit Law Book Suppliers	Pune	9767258557
A.K. Enterprises	Pune	9822548146
Central Book House	Raipur	9406016308
Shah Book Depot	Raipur	9425525675
Crown Book Depot	Ranchi	9431770109
Singhai Brothers	Ranchi	9430790656
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Tribhuvan Book House	Hyderabad	9032099907
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K Bhooshan Book Seller	Indore	9826671110
Mahavir Competition Book House	Indore	9827578758
Jain Brothers	Indore	9926636333
Chelawat Book Depot	Indore	9926500362
Khetra Pal Law House	Indore	9827037713
Pooja Law House	Indore	9826625560
Jain Sri Stationery Store	Indore	9826749591
India Publishing Company	Indore	9893296074
Rahul Book Centre	Indore	7999507800
Vinay Pustak Sadan	Jabalpur	9300126517
Mehta Pustak Bhandar	Jaipur	9829448153
New Sharma Pustak Bhandar	Jaipur	9461628380
Jain Book Depot	Jaipur	9314935585
Jain Professional Services	Jaipur	9828332385
Goyal Book Distributors	Jaipur	9414782130
Pioneer Book Shop	Jalandhar	9888459890
Sharda Book Depot	Jamshedpur	9431566455
Singhal Book Co.	Jodhpur	9460589979
Book World	Jodhpur	9829088088
Jain Brothers Book Sellers	Kanpur	9839704638
Kishan Book Depot	Kanpur	9336201958
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Crux Book Shop	Kanpur	9026152126
Bhatiya Stationers And Book Seller	Kanpur	9839962284
Supreme Law House	Vijayawada	9246472080

Book Point	Sambalpur	9438201472
Shraddha Book Depot	Secunderabad	7032333367
Shraddha Books And Stationery	Secunderabad	9849451558
SUCHI PATRA Booksellers and order Supplier	Siliguri	9832068736
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Unique Book Store	Surat	9376891046
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Karias Book Center	Thane	9921848488
BOOK BANIYA	Thane	8286100100
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Deccan Law House	Vijayawada	9848532127





#### **CYNOSURE OF THE MONTH**

#### **Anil Kumar Pinnu**

AIR: 21<sup>st</sup> (CMA Final, Dec. 2023) Dharmavaram, Andhra Pradesh.



It is a kind of immense joy which cannot be described in words. It is a fruitful moment making me to forget my All 4 and half month efforts. Moreover amount of happiness doubled as I clear with All India rank.

#### 2. What all has contributed to this success?

Consistent and continuous hard work and dedication is one of key pillar behind the mask. Besides Self reliance and confidence on me and managing my nervousness during 3 hours of exam is a value added

#### 3. What challenges did you face during your preparation?

So many negative thoughts used to came in my brain when I initially start preparation like whether time is sufficient and whether I can be able to achieve like that and sometimes thought of leaving this course only instead of taking this much pressure.

#### 4. How could you cope up with them? How did your coaching/teacher(s) help you?

Having belief on ourself and faith on God is one of reason to overcome my negative thinking. And second reason when I get the doubt as to whether time is sufficient I used to make estimation of how much time is available and how much time is needed and depending on that I decide of how much portion of syllabus needed to cover every day.

#### 5. Your advice to the aspirant for CMA Final Examination.

As I am a fan of Abdul Kalam I follow his principles as he always used to say 'Have dreams and work hard to realize those'. This concept of hard work is particularly needed in professional courses like CA, CS and CMA. Hence I suggest every aspirant who wants to be a CA, CS and CMA to work hard as there is no substitute for hard work.

#### 6. Your view about Scanner?

Instead of calling scanner as a Material I suggest it as a complete package as it is covers entire syllabus with bird's eye view and pictorial presentation of concepts which enable anyone to understand concept a very easily in a crystal clear manner.

# YOUR TRUSTED PARTNER IN SUCCESS

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