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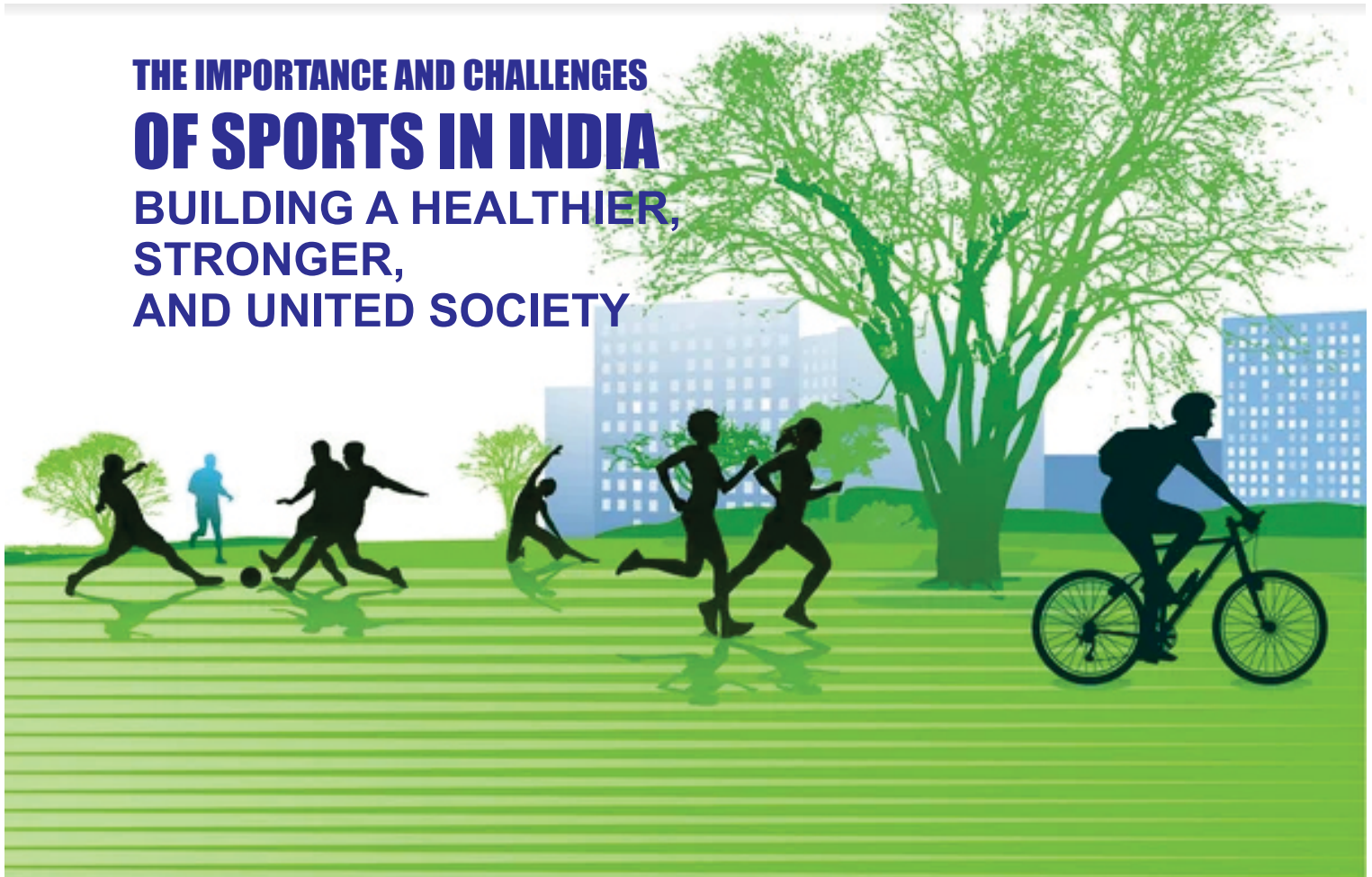
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THE IMPORTANCE AND CHALLENGES OF SPORTS IN INDIA BUILDING A HEALTHIER, STRONGER, AND UNITED SOCIETY





"The greater the difficulty, the more the glory in surmounting it"

-Marcus Tullius Cicero

Dear Friends,

The above thought it encapsulates the idea that overcoming great challenges leads to greater satisfaction and honor. This idea serves as a timeless reminder of the importance of tenacity, fortitude, and the benefits of confronting hardship head-on. By their very nature, challenges put our character, courage, and resolve to the test. We are frequently compelled to look deeper within ourselves and use resources we may not have known we have when we face challenges. These difficulties force us to step outside of our comfort zones, promoting development and change. We gain abilities, resiliency, and a greater awareness of our own potential via the process of struggle. The easy path, while tempting, does not foster the same level of growth. When things come easily, we often take them for granted and miss out on the lessons that hardship provides. In contrast, the greater the difficulty, the more significant the sense of achievement when we finally succeed. This is because the effort and sacrifices made to overcome obstacles make the success more meaningful. We regularly face obstacles in our own life, whether they be relational, professional, or personal. Even if some of these challenges may seem insurmountable right now, we grow personally when we overcome them. The process of facing and conquering challenges makes us stronger, whether it is overcoming a phobia, choosing a challenging job route, or coping with bereavement. This true success and satisfaction come from facing and overcoming challenges. Whether in personal life, historical struggles, or societal progress, it is the hardships we endure that make our achievements all the more meaningful.

Best Wishes! *Arun Kumar*

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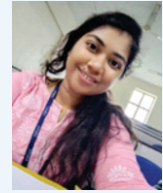
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THE IMPORTANCE AND CHALLENGES OF SPORTS IN INDIA

BUILDING A HEALTHIER, STRONGER,
AND UNITED SOCIETY



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Sports play a significant role in the development of individuals and societies as a whole. Beyond just physical activity, sports encompass teamwork, discipline, and community spirit, contributing to overall well-being. This article explores the multifaceted importance of sports, highlighting its benefits for physical health, mental well-being, social cohesion, and economic growth.

1. Physical Health and Fitness

One of the most apparent benefits of participating in sports is the improvement of physical health. Engaging in regular sports activities promotes a healthier lifestyle, leading to better overall well-being. Key benefits include:

Enhanced Cardiovascular Health: Sports that involve physical exertion, such as running, cycling, or swimming, strengthen the heart and improve blood circulation, reducing the risk of heart diseases.

Weight Management: Sports help in maintaining a healthy weight by burning calories and building muscle mass, reducing the risks of obesity and related health conditions like diabetes.

Increased Strength and Flexibility: Activities like gymnastics, yoga, or football enhance muscular strength, endurance, and flexibility, promoting better posture and agility.

Immune System Boost: Regular physical activity helps boost the immune system, making the body more resistant to common illnesses.

Example: Studies have shown that individuals who engage in regular physical activities have lower risks of chronic diseases like

hypertension and osteoporosis, emphasizing the importance of sports in maintaining a long and healthy life.

2. Mental Health and Emotional Well-being

Sports are not only beneficial for physical health but also for mental and emotional well-being. Engaging in sports can have a profound impact on mental clarity, stress management, and emotional resilience:

Stress Relief: Physical activities trigger the release of endorphins, the body's natural mood elevators, which help in reducing stress and anxiety.

Improved Concentration: Sports require focus and strategic thinking, which can translate into better concentration and cognitive abilities in everyday life.

Boosted Self-Esteem and Confidence: Accomplishing goals, overcoming challenges, and experiencing success in sports can boost self-confidence and instill a sense of achievement.

Social Connections and Friendships: Participating in team sports or community activities helps individuals build social connections, reducing feelings of loneliness and promoting a sense of belonging.

Example: In recent years, sports therapy has gained recognition as a treatment for mental health conditions like depression and PTSD, highlighting its role in fostering emotional stability.

3. Character Building and Life Skills

Sports teach valuable life skills that go beyond the playing field. These skills contribute to personal development and success in various



aspects of life:

Discipline and Time Management: Training and practice schedules instill discipline and help individuals learn how to manage their time effectively.

Teamwork and Collaboration: Team sports like basketball, football, and cricket teach individuals the importance of working together towards a common goal, developing cooperation and communication skills.

Leadership and Responsibility: Captaining a team or taking on key roles in a game helps individuals learn to lead by example, take responsibility for their actions, and make strategic decisions under pressure.

Resilience and Perseverance: Sports teach how to cope with setbacks, learn from mistakes, and keep striving for improvement—skills that are critical in handling challenges in everyday life.

Example: Many successful professionals, from CEOs to entrepreneurs, attribute their success to the values of discipline, teamwork, and resilience learned through sports during their formative years.

4. Social Cohesion and Community Building

Sports have the power to bring communities together, transcending social, economic, and cultural differences. This contributes to social cohesion and promotes a sense of unity:

Bridging Cultural Gaps: Sports can serve as a common language that brings people from diverse backgrounds together, fostering mutual respect and understanding.

Promoting National Pride: Success in international sports events like the Olympics or World Cup fosters national pride and unity, bringing people together in support of their athletes.

Community Engagement: Local sports leagues, tournaments, and events encourage community involvement, fostering a sense of identity and belonging within neighborhoods and cities.

Youth Engagement: Sports provide a positive outlet for youth, keeping them engaged and steering them away from negative influences

such as substance abuse or delinquency.

Example: The power of sports to unite people was evident during events like the FIFA World Cup or the Olympics, where millions worldwide come together to support their teams, the role of sports in fostering global unity.

5. Economic Benefits and Job Creation

Sports contribute significantly to the economy by generating revenue, creating jobs, and encouraging tourism. The economic benefits of sports are multifaceted:

Job Creation: From coaches, trainers, and sports physiotherapists to event managers, media professionals, and vendors, the sports industry creates numerous employment opportunities.

Sports Tourism: Major sporting events attract tourists, boosting local economies through hotel bookings, restaurant sales, and merchandise purchases.

Development of Sports Facilities: Investments in sports facilities, such as stadiums, gyms, and training centers, stimulate local infrastructure development and create more recreational opportunities.

Brand Endorsements and Sponsorships: Successful athletes and sports teams often attract sponsorships and endorsements, which can stimulate market growth and create opportunities for businesses.

Example: The hosting of international sporting events like the Commonwealth Games in India or the Olympics in London has had a significant positive impact on local economies, leading to infrastructure development and increased global visibility.

6. Educational Impact and Academic Integration

Sports play a crucial role in education, promoting holistic development by balancing academics with physical activity. Schools and universities that emphasize sports alongside studies create well-rounded individuals:

Improved Academic Performance: Research shows that students who participate in sports tend to have better focus, memory



retention, and academic performance due to the benefits of physical exercise on brain function.

Scholarship Opportunities: For many students, excellence in sports can provide access to scholarships and opportunities for higher education, playing sports a viable path for educational advancement.

Life Skills for Students: Sports teach students about teamwork, goal setting, and handling success and failure—skills that are invaluable in both academic and professional settings.

Example: In countries like the United States, high school and college sports play a pivotal role in the educational system, providing pathways for student-athletes to pursue higher education through scholarships.

Sports have always played a vital role in shaping a nation's identity and bringing people together. In India, a country with a diverse culture and rich heritage, sports hold the power to transcend social barriers, foster national unity, and inspire youth. However, despite its vast potential, India faces numerous challenges in the field of sports.

These challenges have prevented the country from reaching its full potential on the global sports stage. This article delves into the primary sports challenges in India, exploring the structural, cultural, and economic factors that contribute to the current scenario.

1. Inadequate Infrastructure

One of the most critical issues hampering the growth of sports in India is the lack of adequate infrastructure. Quality training facilities, modern stadiums, and proper sporting equipment are scarce across many parts of the country. The key challenges include:

Limited Training Centers: Most of the high-quality training centers are concentrated in urban areas, making it difficult for talented athletes from rural regions to access proper facilities.

Poor Maintenance: Many existing sports complexes suffer from neglect and poor maintenance, leading to deteriorating facilities

and a lack of updated equipment.

Limited Access to Sports Science: In elite sports training worldwide, sports science—covering areas like nutrition, injury management, and psychological support—plays a crucial role. In India, access to such scientific support remains limited, particularly outside metropolitan areas.

Case Study: While cricket has received significant investment in infrastructure, other sports like athletics, swimming, and hockey often struggle with substandard facilities, affecting the quality of training and performance of athletes.

2. Lack of Grassroots Development Programs

Grassroots development is essential for nurturing young talent and building a robust pipeline of athletes for various sports. India faces several challenges in this area:

Early Identification of Talent: Unlike countries with structured systems for scouting and nurturing talent at a young age, India lacks a cohesive framework for identifying potential athletes. As a result, many young talents go unnoticed and are unable to reach professional levels.

School Sports Programs: Sports in many Indian schools are often treated as secondary to academics. The absence of dedicated sports programs, trained coaches, and time allocated for physical activities limits the exposure of children to different sports.

Case Study: Nations like the United States and China have well-established programs in schools that integrate sports as part of the curriculum. The absence of such initiatives in India restricts the discovery of young talent, especially in lesser-known sports.

3. Financial Constraints and Limited Sponsorship

Funding is a major hurdle in the development of sports in India, affecting everything from training to participation in international competitions:

Limited Government Funding: While government bodies like the Sports Authority of



India (SAI) and state-level sports departments do provide some support, the allocation is often insufficient. The funds are concentrated in a few popular sports, leaving others neglected.

Corporate Sponsorship: The Indian corporate sector has shown a preference for sponsoring cricket due to its mass popularity. Other sports struggle to attract sponsors, making it challenging for athletes in disciplines like wrestling, badminton, or track and field to receive the financial support needed for international competitions.

Out-of-Pocket Expenses: Many athletes, especially from economically disadvantaged backgrounds, have to bear training and equipment costs themselves, limiting their ability to progress in their sports careers.

Case Study: A large number of athletes in India rely on crowdfunding or personal savings to finance their participation in international events like the Olympics. This stands in stark contrast to countries where athlete training is fully supported by national sports federations.

4. Societal Attitudes and Cultural Barriers

Cultural perceptions and societal attitudes toward sports can significantly influence the growth of a sporting culture in any country. In India, these attitudes present unique challenges:

Preference for Academics: Many Indian families prioritize academic achievements over sports, viewing sports as a hobby rather than a viable career path. This results in a lack of encouragement for children to pursue sports seriously.

Gender Discrimination: Female athletes often face additional hurdles, including societal pressures, limited access to facilities, and safety concerns. Despite some recent progress, the number of women participating in sports remains lower than that of their male counterparts.

Sports as a Secondary Profession: Even among those who excel in sports, there is a tendency to view sports as a secondary career, especially given the uncertainty and limited financial rewards in most disciplines.

Case Study: Despite success stories like P.V. Sindhu in badminton or Mary Kom in boxing, many talented female athletes from rural backgrounds struggle to access training due to societal restrictions or lack of local support.

5. Administrative Challenges and Bureaucratic Hurdles

The governance of sports in India is often marred by inefficiencies and bureaucratic red tape. This can result in slow decision-making, poor management, and a lack of strategic vision for the development of various sports:

Political Interference: Sports federations in India are frequently influenced by political interests, which can lead to mismanagement and favoritism in team selection and resource allocation.

Lack of Transparency: The selection process for national teams and the distribution of funds often lack transparency, leading to disillusionment among athletes and coaches.

Inconsistent Policies: Policies regarding athlete training, support, and participation in international events are not always consistent or well-coordinated across states and sports disciplines.

Case Study: India's performance in events like the Olympics has often been hindered by delays in sanctioning training tours or poor coordination among sports bodies, leading to missed opportunities for crucial exposure and experience.

6. Health and Nutrition Challenges

Proper nutrition and physical well-being are critical for athletes to perform at their best. In India, many athletes face challenges related to health and nutrition:

Limited Access to Sports Nutrition: Access to proper diet plans and supplements is often restricted to athletes training in top-tier centers. For those in remote or less-developed areas, inadequate diets can hinder their growth and stamina.

Injury Management: A lack of sports doctors and physiotherapists, especially outside major

cities, can lead to mismanaged injuries and early career terminations for many athletes.

Case Study: In contrast to countries like Japan or the USA, where personalized nutrition plans are provided from a young age, many Indian athletes rely on traditional diets that may not always meet the rigorous demands of competitive training.

Conclusion: The challenges faced by the Indian sports ecosystem are multifaceted, requiring a collective effort from government bodies, private stakeholders, and society. Here are some recommendations to overcome these challenges. The government and private sector should invest in building sports facilities in rural areas and modernizing existing ones. This will help ensure that talented athletes across the country have access to quality training. Introducing sports as an integral part of school curriculums, along with talent identification programs, can help nurture young athletes

from an early age. Incentivizing corporate investment in a broader range of sports through tax benefits and recognition can help diversify financial support. Promoting sports as a viable career option and challenging traditional norms can create a more encouraging environment for young athletes, especially women. Establishing transparent, merit-based selection processes and reducing political interference in sports administration will help build a fairer and more efficient system. With a population of over 1.4 billion, India's potential in sports is immense. By addressing these challenges, India can build a strong sporting culture and emerge as a formidable force on the global sports stage. The path to realizing this potential requires not just passion but also strategic investments and a commitment to nurturing talent across all regions and demographics.





COMMERCE QUIZ

1. A valid definition of a business purpose is to
 - a) Create a customer
 - b) Maximize profits
 - c) Serve the society
 - d) Increase the wealth of the firm
2. When a partnership is dissolved
 - a) By mutual consent
 - b) In any case of death of any of the partner
 - c) By insolvency of any of the partner
 - d) None of the above
3. Dividend on preference capital will be paid
 - a) Only when share holders recommend
 - b) Only when there are profits
 - c) Only when directors recommend
 - d) Even if there are no profits
4. A Company is called an artificial person because
 - a) It does not have the shape of a natural person
 - b) It is invisible and intangible
 - c) It cannot be used in the court of law
 - d) It exists only in contemplation of law
5. The liability of shareholders of a public company is limited to the
 - a) paid up value of shares
 - b) nominal value of shares
 - c) extent of their private assets
 - d) accounts called up

TYPE 1 DIABETES

Type 1 diabetes is a chronic condition where the pancreas produces little or no insulin, a hormone essential for allowing glucose to enter cells and provide them with energy. It is typically diagnosed in children and young adults but can occur at any age. Type 1 diabetes is an autoimmune disorder, meaning that the body's immune system mistakenly attacks the insulin-producing beta cells in the pancreas, leading to insufficient insulin production.

Cause: The exact cause isn't fully understood, but it's believed to involve a combination of genetic factors and environmental triggers, such as certain viral infections. Unlike Type 2 diabetes, it is not related to lifestyle factors like diet or physical activity.

Symptoms: Common symptoms include excessive thirst, frequent urination, extreme hunger, unintended weight loss, fatigue, and blurred vision. If untreated, high blood sugar levels can lead to diabetic ketoacidosis, a serious and potentially life-threatening condition. Typical symptoms include:

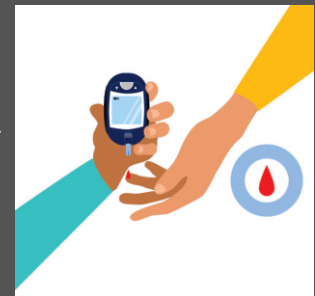
- feeling very thirsty
- passing urine more often than usual, particularly at night
- feeling very tired all the time
- weight loss and loss of muscle bulk

- persistent infections such as thrush

The symptoms of type 1 diabetes usually develop very quickly in young people (over a few hours or days). In adults, the symptoms often take longer to develop (a few days or weeks).

Other treatments Type 1 diabetes can lead to long-term complications. If you have the condition, you have an increased risk of developing heart disease, stroke, and eye and kidney disease. To reduce the chance of this, you may be advised to take:

- anti-hypertensive medicines to control high blood pressure
- a statin – such as simvastatin – to reduce high cholesterol levels
- low-dose aspirin to prevent stroke
- angiotensin-converting enzyme (ACE) inhibitor – such as enalapril, lisinopril or ramipril if you have the early signs of diabetic kidney disease





GLOBAL STRATEGY IN COMPETITION NAVIGATING A DYNAMIC LANDSCAPE



Neha Pandey

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In today's highly interconnected world, businesses face a new era of competition that extends far beyond domestic borders. As globalization continues to dismantle traditional market boundaries, companies are compelled to operate in multiple regions to remain competitive. The ability to strategize on a global scale has therefore become crucial. Whether it's a tech giant expanding into emerging markets or a consumer goods company optimizing its supply chain, a robust global strategy enables firms to capitalize on international opportunities while mitigating risks.

However, global competition also intensifies the complexity of strategic decisions. Companies must not only identify the best markets for expansion but also consider how to balance standardization with localization. This article delves into the dynamics of global strategy in competitive environments, exploring key strategies, challenges, and future trends that define success on a global stage. By examining the unique forces and strategic considerations in global competition, businesses can better navigate this dynamic landscape and build a sustainable advantage worldwide.

Understanding Global Strategy

Global strategy involves a deliberate approach that businesses use to expand their operations and compete across multiple international markets. Unlike local or regional strategies that focus on specific geographic areas, a global strategy aims to unify the business's operations, brand, and objectives on a worldwide scale. Companies often pursue global strategies to gain competitive

advantages such as achieving economies of scale, accessing new customer bases, and leveraging global brand recognition. The core intent is to create a cohesive approach that aligns the organization's offerings, resources, and brand image across diverse markets. However, global strategy is not a one-size-fits-all approach and requires adapting to regional variations while maintaining a core strategic intent that aligns with the company's long-term goals.

A successful global strategy includes several critical components, such as selecting the right markets, determining the most effective entry modes, and managing resources strategically. For example, companies must evaluate whether to standardize their products across markets to streamline operations and cut costs or to adapt them locally to meet regional preferences and regulatory requirements. Effective global strategies also require a well-managed global supply chain to minimize costs, optimize logistics, and ensure timely delivery of goods. Ultimately, a global strategy involves a delicate balance between consistency in brand and values and flexibility in adapting to local market conditions, cultural preferences, and regulatory environments.

Key Strategies for Competing Globally

To compete effectively on a global scale, companies often employ one or a combination of strategic approaches: cost leadership, differentiation, focus, and hybrid strategies. Cost leadership emphasizes minimizing costs to offer competitive pricing, often achieved through global sourcing, efficient production, and economies of scale. Companies like Walmart or IKEA exemplify this approach by



leveraging their vast supply chains, centralized purchasing, and streamlined logistics to reduce costs. This allows them to offer lower prices than local competitors, making them appealing in both developed and emerging markets. However, a strict focus on cost reduction can limit flexibility in local adaptation, which may affect brand perception if not managed carefully.

On the other hand, a differentiation strategy focuses on offering unique products or services tailored to specific regional preferences while maintaining a unified global brand identity. Companies like Apple and Coca-Cola are known for maintaining a strong global brand while adapting their products to meet regional tastes and preferences, which helps foster customer loyalty. Another approach is the focus or niche strategy, where companies target specific regions or market segments with highly tailored offerings. For instance, Unilever adapts its products significantly to suit consumer preferences in different countries, particularly in emerging markets. A hybrid approach combines elements of cost leadership and differentiation, allowing companies to balance cost efficiency with localized adaptation. By employing these strategies, companies can build resilience in competitive global markets and respond effectively to the diverse demands and dynamics of each region.

Challenges and Risks in Global Competition

Expanding globally presents numerous challenges and risks that companies must navigate carefully to succeed. Political and economic risks are among the most significant concerns, as businesses operating internationally often face varying degrees of regulatory and geopolitical uncertainty. Tariffs, trade wars, and changing political landscapes can disrupt supply chains, increase costs, and impact market access. For instance, companies entering regions with fluctuating currency values or stringent regulatory standards must be prepared for financial volatility and potential shifts in market demand. Economic risks also vary by region, with some markets offering robust growth opportunities

while others may be prone to economic instability, inflation, or restrictive trade policies. This calls for companies to adopt flexible risk management strategies and build contingencies to address sudden changes in the global landscape.

In addition to political and economic risks, ethical and social responsibilities are increasingly important considerations in global competition. Companies are expected to uphold high standards for social and environmental responsibility, particularly in regions where labor practices, environmental regulations, and corporate governance may differ. Consumers and stakeholders are placing pressure on global businesses to demonstrate corporate social responsibility (CSR) and sustainable practices, such as reducing carbon emissions, supporting fair labor, and engaging in ethical sourcing. Failing to address these concerns can harm a company's reputation and weaken its competitive standing. Furthermore, with rapid technological advancements and the rise of digital commerce, companies must also address cybersecurity, data privacy, and innovation-related risks. Adapting to these global challenges requires companies to develop robust, ethical, and flexible strategies that enable them to meet regulatory requirements, build consumer trust, and sustain long-term global growth.

Future Trends in Global Competition

As global markets evolve, several emerging trends are reshaping the way companies compete internationally. One prominent trend is the rise of emerging markets and the increasing influence of companies from regions like Asia, Latin America, and Africa. These markets offer tremendous growth potential, driven by rising consumer demand, urbanization, and expanding middle classes. Companies are investing in these regions to tap into new customer bases and diversify revenue streams. However, this trend also brings new competitors from these markets, challenging established players with cost-effective products, innovative business models, and local market insights. Adapting to this shift requires companies to tailor their offerings,



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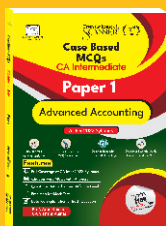
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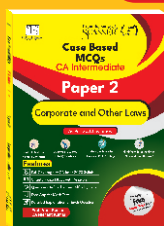
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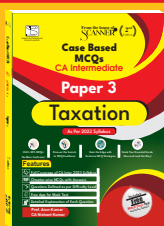
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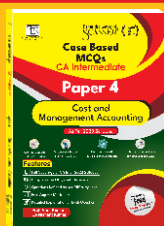
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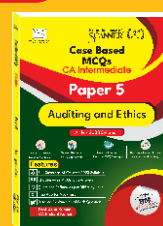
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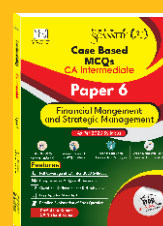
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pricing, and engagement strategies specifically to the unique characteristics of emerging economies, where consumers may prioritize affordability and accessibility over premium offerings.

Digital transformation is another transformative force in global competition, particularly as e-commerce and mobile technologies make it easier for companies to reach global consumers directly. The pandemic accelerated digital adoption, and businesses are increasingly focusing on creating seamless digital experiences across borders. Technologies such as artificial intelligence (AI), big data, and the Internet of Things (IoT) allow companies to personalize marketing, improve operational efficiency, and enhance customer experience globally. However, with digital expansion come new challenges, such as ensuring data privacy and managing cybersecurity risks. Companies must be proactive in adopting secure and compliant digital strategies to remain competitive, while

continuously exploring ways to leverage new technologies to drive innovation and efficiency in global markets.

Conclusion

In conclusion, the landscape of global competition is dynamic and complex, demanding that businesses develop adaptable, well-rounded strategies to thrive. By understanding the nuances of global strategy—whether through cost leadership, differentiation, or hybrid approaches—companies can better position themselves to meet the varied demands of international markets. Successfully competing globally also requires resilience and an agile approach to navigate challenges, from political and economic risks to ethical and digital responsibilities. Businesses must not only focus on market entry and expansion but also on sustaining their presence through effective risk management, cultural adaptation, and adherence to global ethical standards.





SOLVE THE PUZZLE

6					9			4
	8	9	5					1 6
5				6		3		9
8	3	1				7		5
	2							6
9		7				8	4	2
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3	7				6	9	2	
1			3					7

2	5	3	9	4	7	1	6	8
9	6	7	8	3	1	2	5	4
4	8	1	5	6	2	9	3	7
7	4	9	6	5	3	8	2	1
6	2	5	4	1	8	3	7	9
1	3	8	2	7	9	6	4	5
5	1	2	7	8	6	4	9	3
8	7	6	3	9	4	5	1	2
3	9	4	1	2	5	7	8	6

**Answer
of the Previous
puzzle**

Complete the Grid so that every row, column, and every 3 x 3 box contains the digits 1 to 9. Solve the puzzle by logic and reasoning alone, there is no maths involved,

AND

GET THE ANSWER

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INTERESTING FACTS ABOUT LEGEND RATAN TATA

Fact 1. Tata Group Leadership: From 1991 to 2012, he was the chairman of Tata Sons, a position he held for more than 20 years. In 2016, he made a brief return as interim chairman.

Fact 2. Under Tata's leadership, the Tata Group had significant expansion, operating in over 100 countries and bringing in \$165 billion in revenue in the fiscal year that concluded in March 2024.

Fact 3. Notable purchases: He oversaw the 2007 and 2008 purchases of the British steelmaker Corus and the luxury vehicle manufacturer Jaguar Land Rover.

Fact 4. Philanthropy: The Tata Trusts, which own around 66% of Tata Sons, are significantly lacking in leadership following the passing of Ratan Tata, who was well-known for his charitable endeavors.

Fact 5. Ratan Naval Tata was raised by his grandmother when his parents, Naval and Sooni Tata, divorced when he was ten years old. He was born in Bombay on December 28, 1937. At the age of 13, the creator of the Tata Group, Jamsetji Tata's daughter-in-law, adopted his father into the main Tata family. He initially pursued mechanical engineering against his father's desires, but he eventually graduated from Cornell University's architectural program in 1962.

Fact 6. Trailblazing Innovations: The group unveiled Tata Neu, India's first superapp, under Ratan Tata. The business expanded to become a vast, global conglomerate that produced everything from sports automobiles to software.

Fact 7. Significant Crises: The 2008 Mumbai terrorist attacks, which targeted the Taj Mahal Palace hotel—the group's flagship property—presented a significant problem for the Tata Group.

Fact 8. Final Business Battle: In 2021, he successfully repurchased Air India, returning it to the Tata Group over ninety years after it had been nationalized. This was one of his greatest accomplishments.

Fact 9. Tata Trusts Her Future: Tata was childless and never married. His passing creates a void at the head of the influential Tata Trusts, a conglomerate of charitable organizations. Approximately 66% of Tata Sons, which in turn owns all of the significant listed Tata companies, is owned by these charitable trusts.

Fact 10. In 2019 we featured his commitment to the incubation of over 20 start-ups, including Ola Electric, PayTM, CarDekho, UrbanLadder and Lenskart, most of which went on to set industry benchmarks.

Shuchita Prakashan
34
GLORIOUS YEARS

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DHIRAJ C. RAJARAM

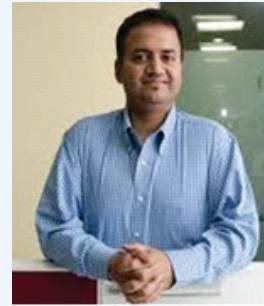
Dhiraj C. Rajaram is an Indian entrepreneur known for founding the company MuSigma, a data analytics and decision sciences firm. In the business and technology sectors, his journey is frequently cited as an extraordinary success story. He is an Indian entrepreneur known for founding the company MuSigma, a data analytics and decision sciences firm. His journey is often highlighted as a remarkable success story in the tech and business sectors. He was born in India and showed an early interest in technology and analytics. He pursued his education in engineering and later earned an MBA from the University of Chicago. His academic background laid the foundation for his future ventures in data analytics. In 2004, Dhiraj co-founded MuSigma with the vision of helping businesses harness the power of data. It is befitting of a billion dollar company in the business analytics space to be named after the symbols of mean (Mu) and standard deviation (Sigma).

Mu Sigma is one of the fastest growing companies in the world and has raised a gargantuan grand total of 163 million dollars in funding over its 9 years of existence. Mu Sigma also holds the unique distinction of securing the largest funding round ever by a business analytics company.

At a time when big data was just beginning to gain

traction, MuSigma provided analytics solutions to Fortune 500 companies, enabling them to make data-driven decisions. Under Dhiraj's leadership, MuSigma rapidly grew, employing thousands and expanding its services globally. The company became known

for its innovative approaches to data analytics, focusing on blending human intelligence with machine learning. Under Dhiraj's leadership, MuSigma rapidly grew, employing thousands and expanding its services globally. The company became known for its innovative approaches to data analytics, focusing on blending human intelligence with machine learning. Dhiraj emphasizes the importance of decision-making in business and advocates for a data-driven culture. His work has inspired many entrepreneurs and professionals in the fields of analytics and technology. He emphasizes the importance of decision-making in business and advocates for a data-driven culture. His work has inspired many entrepreneurs and professionals in the fields of analytics and technology.



TWO TRAVELERS & A BEAR

Two Men were traveling in company through a forest, when, all at once, a huge Bear crashed out of the brush near them.

One of the Men, thinking of his own safety, climbed a tree.

The other, unable to fight the savage beast alone, threw himself on the ground and lay still, as if he were dead. He had heard that a Bear will not touch a dead body.

It must have been true, for the Bear snuffed at the Man's head awhile, and then, seeming to be satisfied that he was dead, walked away.

The Man in the tree climbed down.

"It looked just as if that Bear whispered in your ear," he said. "What did he tell you?"

"He said," answered the other, "that it was



not at all wise to keep company with a fellow who would desert his friend in a moment of danger."

Moral: Misfortune is the test of true friendship.

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Thanking you in anticipation.
Warm regards,
Editor
Shuchita Times

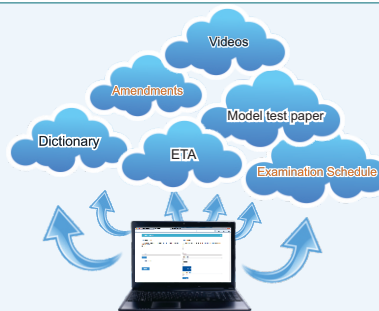
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-Editor

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CYNOSURE OF THE MONTH

Surana Prasannakumar Prafull

AIR: 3rd (CA Foundation, Feb. 2021)
Nashik, Maharashtra.



1. How do you feel after passing CA Foundation Examination?

It is a great feeling to pass the exam with an All India Rank. It is an inexpressible moment for me as well as my family & teachers. Now it feels like every sacrifice made before exam was worth.

2. What all has contributed to this success?

Blessings of my family, guidance of teachers and hard work, Consistency, Positive Approach towards study, regular tests of each topic, mock test papers & focus on ICAI material.

3. What challenges did you face during your preparation?

Only few hours for eco-bck study before exam due to shifting of Accounts paper in between Maths and Eco-Bck (due to Bharat Band on accounts paper).

4. How could you cope up with them? How did your coaching/teacher(s) help you?

I prepared for eco-bck paper on the earlier scheduled day of accounts paper and my coaching teachers helped me to prepare time table to tackle this problem.

5. Your advice to the aspirant for CA Foundation Examination.

Topic wise & Full length papers solving is must. Refer ICAI material (Modules, RTPs, MTPs, past exam Q). Focus on Conceptual Clarity. Clear all your doubts from faculties. Writing practice is necessary for law. Give your 100%. There should not be any regret from your side.

6. Your view about Scanner?

Solved Scanner helped me a lot because I got to know how questions are asked in exam. Maths scanner has variety of Q which are very important. Many past exam Q are asked repeatedly, so Scanner Solving is the absolute necessity for doing well in exams considered as a substitute for the study material and should be considered as an additional material to prepare for the exam.